

FUTURE FORWARD

THE FUTURE has arrived as **TECHNOLOGICAL ADVANCES IN FABRICS** take our clothes from our **ACTIVE LIFESTYLES** to the office with style.



OE720/LOE720

ON TREND

ON THE ROAD

The upsurge in urban bike commuting has created a whole new industry of garments and accessories with commute-friendly features such as stretch, wicking, odor resistance and sometimes even reflective qualities for late-night riding.



TECH-SAVVY ACCESSORIES

Apparel and accessories from baseball caps to backpacks are benefiting from performance fabrics and features as we require each item we buy to do more for us. Baseball caps become training caps with low profiles to stay secure as you run or cycle. Backpacks are waterproof and stylish to keep our essential electronics safe while looking appropriate even when worn with a suit.

STYLE IT

FOR HIM & HER

As the momentum toward better personal fitness continues to grow, we are finding that great performance layers are paramount to the success of an active lifestyle. Look for base, mid- and outer layers to become even more agile to keep up with the full range of activities that we have on any given day. Combine fashion and sport with cotton hand-feel performance base layers and wind- and water-resistant soft shells in softened neutrals or sophisticated black.



OE721



K570

COMMUTER-FRIENDLY

TECH-SAVVY

411090



LOG125

FUTURE FORWARD

MATERIALS



L572

TEXTURE

Grid-like textures in performance fabrics add wicking for fine-tuned moisture control. Look to mesh (both micro and macro) as a continuing direction in the market as it lends cooling properties and satisfies the current trend toward fabrics with subtle surface textures.

MULTI-FUNCTION FABRICS

Simple, timeless silhouettes are taking over in the world of performance apparel even as consumers are requiring more benefits of each garment. Knit polo shirts in high performance polyester fibers that resist odor and wick moisture to keep you cool still must feel like your softest cotton t-shirt. Today's cutting-edge materials are multi-functional and prove their worth every time. They keep you stylish and comfortable from your morning commute through dinner with friends.



COTTON
HAND-FEEL

S658



DT6000SP



REFLECTIVE
ACCENTS



LOE710



L570/K570



DETAILS

REFLECTIVE ACCENTS

Night sports continue to gain in popularity and biking to work in urban settings is becoming the commute of choice for many. Because of this, ultra-reflective trims have emerged as a key style element and are taking on a new fashion status. Be safe, be seen and be up on the latest trend.



CLASSICS WITH A TWIST

For a fresh way to wear a wardrobe classic, try a look that is showing up in many magazine editorials – a simple white oxford shirt tucked loosely into a skirt. For the ultimate twist on a classic, check out iconic shirt styles made from performance pique knit fabrics usually reserved for polos. You can wear it with a suit and then hit the golf course without stopping at the locker room.