

▲ **WEBCASTS****January 11, 3:30pm PST****LIVE from PPAI Expo***In with the New: Styles that Perform & Trending Patterns***January 12, 12:30pm PST****LIVE from PPAI Expo***In with the New: Beyond Basics & Decoration Trends***March 10, 8:30am PST***Trending Styles in Lifestyle Looks & Corporate Uniforming***May 12, 8:30am PST***Selling to the Top T-Shirt Markets***JANUARY**

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**FEBRUARY**

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**MARCH**

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**APRIL**

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■ **TREND REPORTS****February 10***The Futurist***March 3***The Artist***April 7***The Individualist*● **SELLING OCCASIONS****March 3***Business Uniforming Idea & Sales Guide***April 7***Top T-Shirt Markets Idea & Sales Guide***May 5***Golf Outfitting Idea & Sales Guide***June 16***Schools, Campus & Fanwear Idea & Sales Guide**(Dates subject to change)***MAY**

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**JUNE**

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▲ **WEBCASTS****July 14, 8:30am PST***Fashion Basics in a  
Millennial Market***August 18, 8:30am PST***Fall New Arrivals***October 13, 8:30am PST***Increase Sales with Fresh  
Displays & Presentations*■ **TREND REPORTS****August 11***Fall Trend 1 TBA***September 15***Fall Trend 2 TBA***October 13***Fall Trend 3 TBA*● **SELLING  
OCCASIONS****July 21***Great Outdoors  
Idea & Sales Guide***August 31***Gift Giving Idea & Sales Guide***September 29***Outerwear Idea & Sales Guide**(Dates subject to change)***JULY**

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**NOVEMBER**

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**DECEMBER**

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