

# WE'VE GOT INSPIRATIONAL MARKETING DOWN TO A TEE!

SANMAR

# **WANT TO TAKE YOUR TO THE NEXT LEVEL?**

# 'US SHOW YOU HOW











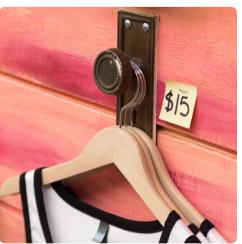
## **SUPPLIES**

- 1 39"X 72" STRAW RAFFIA MAT
- **MAGENTA AND CORAL PAINT**
- PAINTBRUSH
- 2 PIECES OF HOUSE SIDING
- DRILL
- **SCREWS**
- ANCHOR SCREWS
- 24"X 8' DARK STAINED **FENCE BOARDS**
- 3 SETS OF ANTIQUE DOORKNOBS
- **VISE GRIP**
- HACKSAW
- **4 BRUSHED NICKEL** SHELF BRACKETS
- **VINEGAR, HYDROGEN** PEROXIDÉ AND SALT
- **CLEAR COAT SPRAY**
- 2 12"X 24" AGED SHELVES
- SAND PAPER
- **LEVEL**
- 3 BUSHEL FARM BASKETS WITH HANDLES
- **POST-IT® NOTES**
- **STAPLE GUN**

# **HOW TO CREATE THIS DISPLAY**

- 1 LAY THE RAFFIA MAT FLAT ON THE GROUND AT BASE OF DISPLAY.
- 2 BLEND THE MAGENTA AND CORAL PAINTS.
- WITH THE HOUSE SIDING FLAT ON THE GROUND, PAINT WITH THE BLENDED PAINT COLORS.
- DRILL THE HOUSE SIDING INTO THE WALL. SCREW IT INTO THE STUDS OR USE DRY WALL ANCHOR SCREWS.
- SCREW THE 4"X 8' DARK STAINED FENCE **BOARDS ALONG THE LEFT SIDE OF THE** WALL, SIDE-BY-SIDE LIKE TRIM.
- SECURE THE VINTAGE DOORKNOBS TO THE WORKTABLE WITH A VISE GRIP BEFORE CUTTING THEM IN HALF WITH THE HACKSAW.
- 7 ATTACH THE DOORKNOBS FLUSH AGAINST THE WALL WITH SCREWS.
- 8 HANG MERCHANDISE ON THE DOORKNOBS.
- TO CREATE AN AGED LOOK, DIP THE **BRACKETS INTO EQUAL PARTS VINEGAR** AND HYDROGEN PEROXIDE.

- 10 REMOVE THE BRACKETS FROM THE SOLUTION AND APPLY A HEAVY AMOUNT OF SALT. ALLOW THE BRACKET TO SIT IN A CRATE OR BIN FOR TWO DAYS. REPEAT THE PROCESS ON ANY AREAS NOT AGED.
- 11 SPRAY THE BRACKETS WITH CLEAR COAT TO ADHERE THE RUSTED LOOK.
- **12** SAND THE NEW SHELVES TO GIVE THEM A WORN LOOK.
- 13 SCREW THE TOP OF THE BRACKETS INTO THE BOTTOM OF THE SHELVES.
- 14 MAKE SURE THE SHELVES ARE LEVEL. SCREW THE SHELF BRACKETS DIRECTLY INTO THE HOUSE SIDING.
- 15 PROP THE FARM BASKETS ON THE GROUND, AGAINST THE RAFFIA MAT AND WALL.
- **16** FILL THE BASKETS WITH ROLLED TEES.
- 17 WRITE ITEM "PRICES" ON POST-IT® NOTES AND STAPLE THEM TO THE WALL NEXT TO THE MERCHANDISE.





PAINT THE HOUSE SIDING SOON AFTER THE TWO COLORS ARE BLENDED.