

T-SHIRT

IDEA & SALES GUIDE

SEEKING THE PERFECT KEEPSAKE

FESTIVALS!



**WE'VE GOT
INSPIRATIONAL
MARKETING
DOWN
TO A TEE!**

SANMAR®

WANT TO TAKE YOUR FESTIVAL DISPLAY TO THE NEXT LEVEL?

LET US SHOW YOU HOW!



SUPPLIES

- 1 39"X 72" STRAW RAFFIA MAT
- MAGENTA AND CORAL PAINT
- PAINTBRUSH
- 2 PIECES OF HOUSE SIDING
- DRILL
- SCREWS
- ANCHOR SCREWS
- 2 4"X 8' DARK STAINED FENCE BOARDS
- 3 SETS OF ANTIQUE DOORKNOBS
- VISE GRIP
- HACKSAW
- 4 BRUSHED NICKEL SHELF BRACKETS
- VINEGAR, HYDROGEN PEROXIDE AND SALT
- CLEAR COAT SPRAY
- 2 12"X 24" AGED SHELVES
- SAND PAPER
- LEVEL
- 3 BUSHEL FARM BASKETS WITH HANDLES
- POST-IT® NOTES
- STAPLE GUN

HOW TO CREATE THIS DISPLAY

- 1 LAY THE RAFFIA MAT FLAT ON THE GROUND AT BASE OF DISPLAY.
- 2 BLEND THE MAGENTA AND CORAL COLORS.
- 3 WITH THE HOUSE SIDING FLAT ON THE GROUND, PAINT WITH THE BLENDED PAINT COLORS.
- 4 DRILL THE HOUSE SIDING INTO THE WALL. SCREW IT INTO THE STUDS OR USE DRY WALL ANCHOR SCREWS.
- 5 SCREW THE 4"X 8' DARK STAINED FENCE BOARDS ALONG THE LEFT SIDE OF THE WALL, SIDE-BY-SIDE LIKE TRIM.
- 6 SECURE THE VINTAGE DOORKNOBS TO THE WORKTABLE WITH A VISE GRIP BEFORE CUTTING THEM IN HALF WITH THE HACKSAW.
- 7 ATTACH THE DOORKNOBS FLUSH AGAINST THE WALL WITH SCREWS.
- 8 HANG MERCHANDISE ON THE DOORKNOBS.
- 9 TO CREATE AN AGED LOOK, DIP THE BRACKETS INTO EQUAL PARTS VINEGAR AND HYDROGEN PEROXIDE.
- 10 REMOVE THE BRACKETS FROM THE SOLUTION AND APPLY A HEAVY AMOUNT OF SALT. ALLOW THE BRACKET TO SIT IN A CRATE OR BIN FOR TWO DAYS. REPEAT THE PROCESS ON ANY AREAS NOT AGED.
- 11 SPRAY THE BRACKETS WITH CLEAR COAT TO ADHERE THE RUSTED LOOK.
- 12 SAND THE NEW SHELVES TO GIVE THEM A WORN LOOK.
- 13 SCREW THE TOP OF THE BRACKETS INTO THE BOTTOM OF THE SHELVES.
- 14 MAKE SURE THE SHELVES ARE LEVEL. SCREW THE SHELF BRACKETS DIRECTLY INTO THE HOUSE SIDING.
- 15 PROP THE FARM BASKETS ON THE GROUND, AGAINST THE RAFFIA MAT AND WALL.
- 16 FILL THE BASKETS WITH ROLLED TEES.
- 17 WRITE ITEM "PRICES" ON POST-IT® NOTES AND STAPLE THEM TO THE WALL NEXT TO THE MERCHANDISE.

TIPS ✓ PAINT THE HOUSE SIDING SOON AFTER THE TWO COLORS ARE BLENDED.

✓ THE AMOUNT OF VINEGAR AND HYDROGEN PEROXIDE NEEDED TO AGE THE BRACKETS WILL VARY DEPENDING ON THE SIZE OF THE BRACKETS.