

# T-SHIRT

IDEA & SALES GUIDE

SEEKING THE PERFECT KEEPSAKE

RESORTS



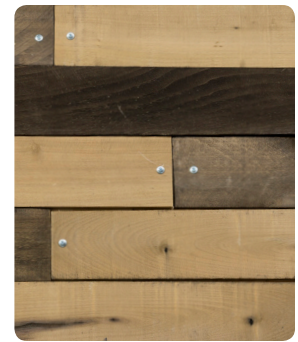
**WE'VE GOT  
INSPIRATIONAL  
MARKETING  
DOWN  
TO A TEE!**

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SANMAR

# WANT TO TAKE YOUR RESORT DISPLAY TO THE NEXT LEVEL?

## LET US SHOW YOU HOW!



### SUPPLIES

- 6 CASES ½" X 4" X 4' WEATHERED HARDWOOD BOARD
- CHOP SAW
- DRILL
- STUD FINDER
- ANCHOR SCREWS
- 1 CASE DARK LAMINATE FLOORING
- 2 FAUX FUR RUGS
- 1 PAIR OF WOMEN'S BROWN FLATS
- 1 PAIR OF MEN'S BROWN DRESS-SHOES
- 1 PIECE 65" X 48" REDWOOD PLYWOOD
- 2 WOOD 6' 2' X 4'S
- 3" FOAM SHEETS (65" X 48")
- SPRAY ADHESIVE
- UPHOLSTERY-WEIGHT FELT FABRIC
- FABRIC SCISSORS
- STAPLE GUN
- 2 WARDROBE BOXES
- 2 PILLOWS
- 1 COMFORTER
- 1 SUITCASE
- 2 WHITE SHELF BRACKETS
- 1 12" X 24" SHELF
- HANGING COAT RACK WITH 4 HOOKS

### HOW TO CREATE THIS DISPLAY

- 1 CUT THE WEATHERED HARDWOOD BOARDS TO FIT THE BACK OF THE DISPLAY WITH THE CHOP SAW. ATTACH THE PIECES DIRECTLY INTO THE WALL FOR THE BACKDROP. SCREW IT INTO THE STUDS OR USE DRY WALL ANCHOR SCREWS.
- 2 SPREAD THE LAMINATE FLOORING ON THE GROUND AT THE BASE OF THE WALL.
- 3 PLACE THE FAUX FUR RUGS ON THE LEFT HALF OF THE LAMINATE FLOORING.
- 4 STYLE THE SHOES ON TOP OF THE RUG.
- 5 FOR THE HEADBOARD, SCREW THE 65" X 48" REDWOOD PLYWOOD TO THE TOP 4' OF BOTH 2' X 4'S, LEAVING 2' OF THE 2' X 4'S FREE AT THE BOTTOM.
- 6 LAY THE HEADBOARD FLAT. TRIM THE EDGES OF THE 3" FOAM TO FIT DIRECTLY ON TOP OF THE REDWOOD PLYWOOD.
- 7 USE SPRAY ADHESIVE TO GLUE THE FOAM TO THE REDWOOD PLYWOOD.
- 8 SPREAD OUT THE UPHOLSTERY-WEIGHT FABRIC AND PLACE THE HEADBOARD ON TOP WITH THE FOAM FACING DOWN.
- 9 TRIM THE FABRIC WITH SCISSORS SO WHEN IT WRAPS AROUND THE SIDES OF THE FRAME IT CAN ATTACH TO THE BACK.
- 10 STARTING WITH THE SIDES, STAPLE THE FABRIC IN PLACE WITH THE STAPLE GUN ENSURING THE CORNERS REMAIN FLAT.
- 11 PLACE THE HEADBOARD AGAINST THE WALL.
- 12 ARRANGE THE WARDROBE BOXES IN FRONT OF THE HEADBOARD TO SECURE THE HEADBOARD IN PLACE AND CREATE THE BASE OF THE "BED."
- 13 FRAME THE BOTTOM PORTION OF THE WARDROBE BOXES WITH LEFTOVER PIECES OF WEATHERED HARDWOOD BOARD.
- 14 COVER THE WARDROBE BOXES WITH THE COMFORTER AND PILLOWS, STYLED TO LOOK LIKE A BED.
- 15 PLACE THE OPEN SUITCASE ON TOP OF THE COMFORTER AND FILL IT WITH FOLDED CLOTHES, STYLED TO LOOK LIKE SOMEONE IS UNPACKING.
- 16 DISPLAY SEVERAL TEES NEXT TO THE OPEN SUITCASE ON TOP OF THE BED.
- 17 SCREW THE TOP OF THE SHELF BRACKETS INTO THE BOTTOM OF THE SHELF.
- 18 ATTACH THE BRACKETS OF THE SHELF INTO THE WALL ABOVE THE HEADBOARD.
- 19 PLACE FOLDED TEES ON TOP OF SHELF.
- 20 SCREW THE COAT RACK TO THE UPPER LEFT SIDE OF THE WALL.
- 21 HANG A SHIRT ON THE COAT RACK.

### TIPS

- ✓ ASK AN UPHOLSTERY FABRIC STORE TO CUT THE 3" FOAM.
- ✓ THE SIZE OF THE HEADBOARD FRAME IS DETERMINED BY THE SIZE OF THE BED DISPLAY.
- ✓ FOR A LONG-TERM OR PERMANENT DISPLAY, USE A NAIL GUN INSTEAD OF SCREWS.