

▲ **WEBCASTS**

January 26, 8:30am PT
New Era – A Brand New Game

February 23, 8:30am PT
25 New Products for 2018

April 20, 8:30am PT
Trending Styles in
Performance Wear

June 15, 8:30am PT
The Power of Presentations:
From Pitches to Pop-Up Shops

■ **TREND REPORTS**

February 16
#SquadGoals

March 16
The New Power Suit

April 13
Work It Out

● **SELLING OCCASIONS**

January 12
Display Idea Guide

February 2
Workwear Guide

March 9
Business Uniforming Guide

April 13
Top T-Shirt Markets Guide

May 11
Golf Outfitting Guide

June 15
Schools & Fanwear Guide

(Dates subject to change)

JANUARY

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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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▲ **WEBCASTS****August 17, 8:30am PT**

Fall Into our Favorite

New Arrivals

October 19, 8:30am PT

Decoration Tips & Trends

■ **TREND REPORTS****August 10**

Fall Trend 1 TBA

September 21

Fall Trend 2 TBA

October 26

Fall Trend 3 TBA

● **SELLING OCCASIONS****July 13**

Great Outdoors Guide

August 17

Gift Giving Guide

September 14

Outerwear Sales Guide

October 19

Decoration Idea Guide

*(Dates subject to change)***JULY**

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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