CUSTOMIZE VERTICAL MARKET PRESENTATIONS

CHALLENGE

Present a curated collection of products to a customer who works in a specific vertical market

SOLUTION

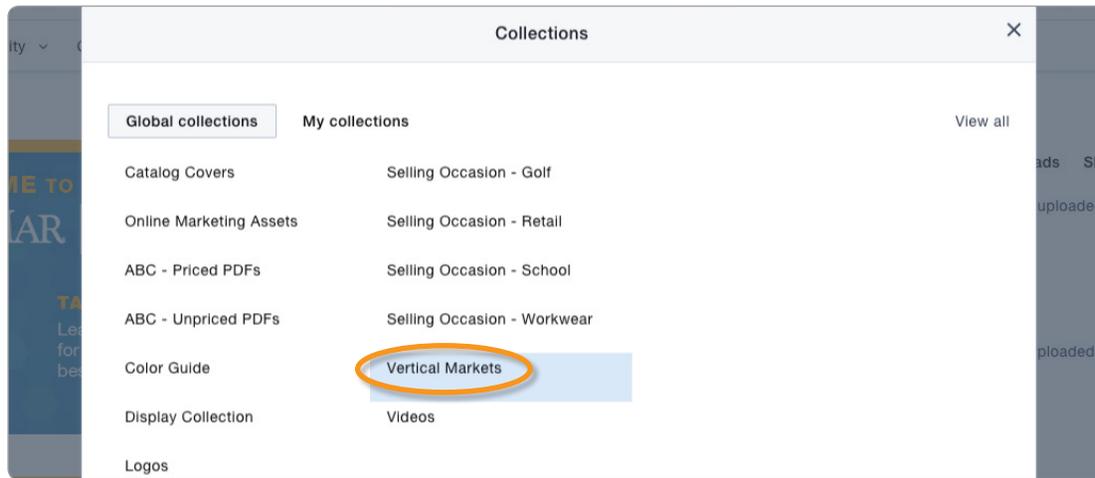Use one of SanMar's Vertical Market Presentations to share a collection of logoed or non-logoed products
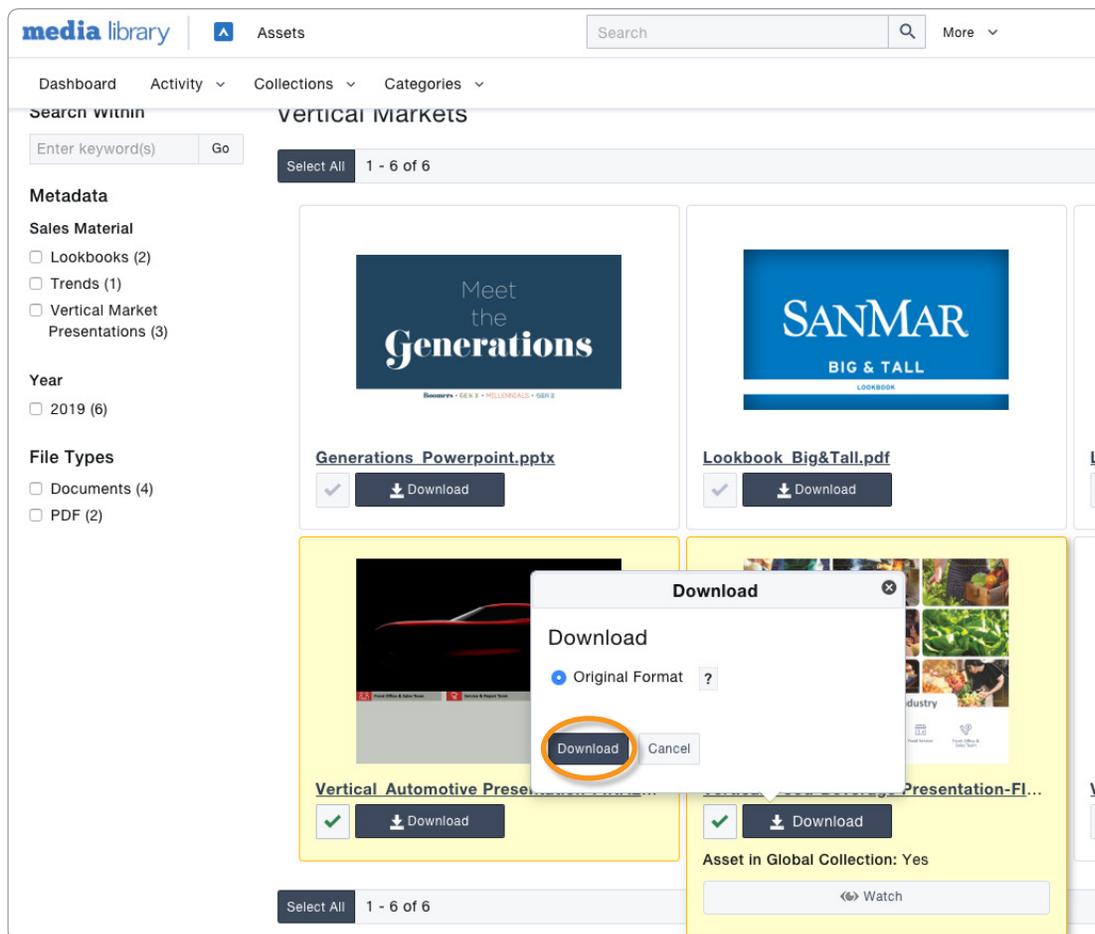
HOW TO

Download one of SanMar's Vertical Market Presentations and add your customer's logo to the product before sharing the collection.

Visit www.sanmar.com and log in to your account. From the top navigation, hover over Marketing and select "Media Library." Click on "View Media Library."

Click on "Collections" in the top navigation bar and then select "Vertical Markets." This opens a box that lists the different collections of images and marketing materials available for you to use and share.

Click the checkbox next to the files you want to work with. You can select more than one at a time. When you have chosen all of the files, select "Download." The option of "Original Format," which is a PowerPoint file, is selected for you. Click "Download" and the files will save to your computer.

You can easily customize the presentation for your customer by adding logos to the product images within the presentation.

If the pre-populated products don't match your customer's needs, you can also switch out the images by using product images from SanMar's Media Library.

Pro Tip: Products in the presentation have pre-placed boxes to help you easily place logo images.