USE THE LOGOIZER TOOL

CHALLENGE

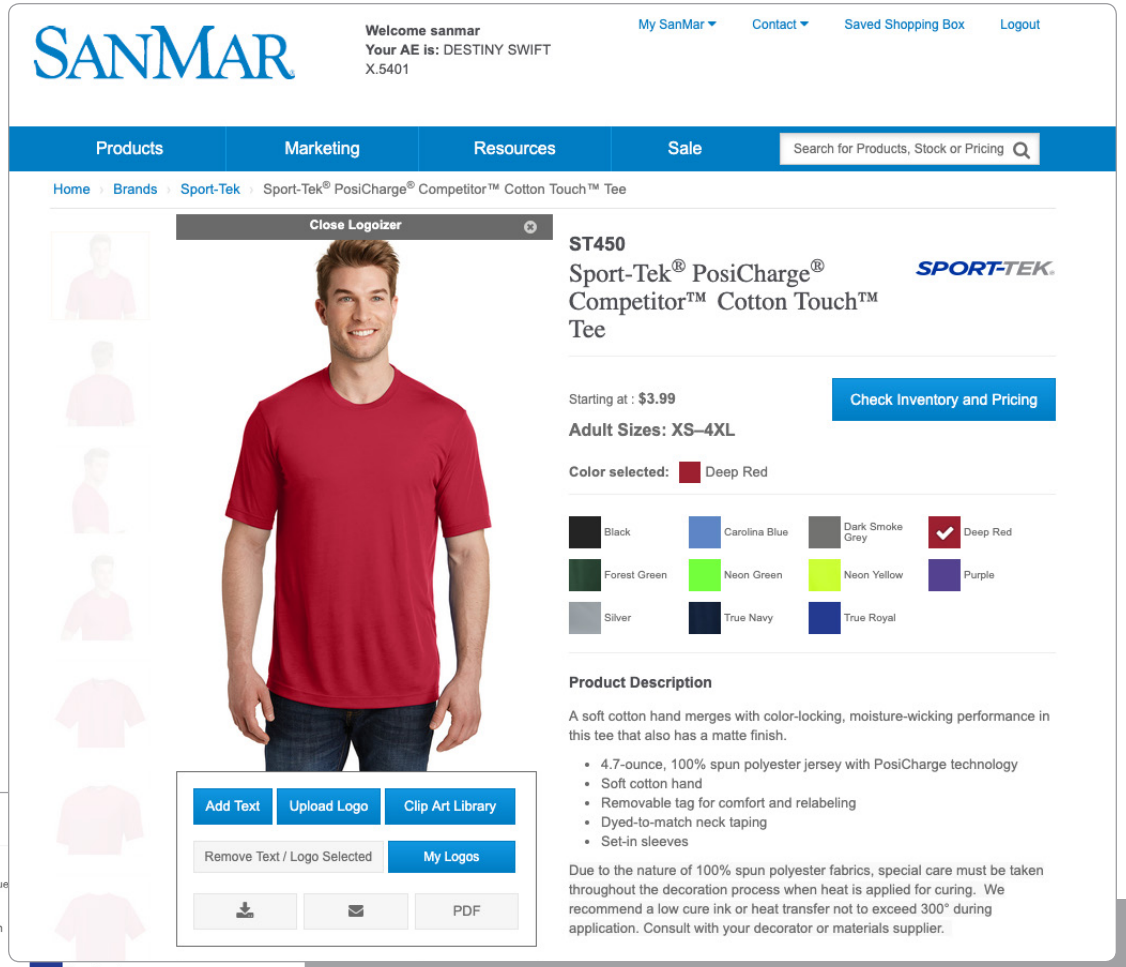
Show a customer what a product looks like with their logo on it

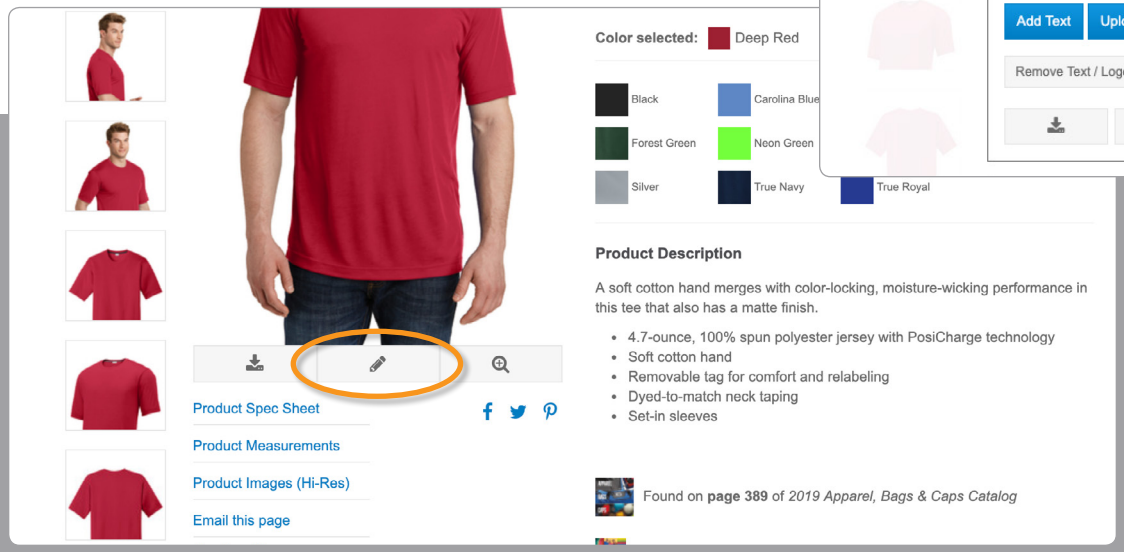
SOLUTION

Use the Logoizer tool

HOW TO

Go to any product page on sanmar.com. If you want to add a logo to the image, click on the pencil icon below the photo. This launches the “Logoizer,” which allows you to add up to eight logos to a product image.





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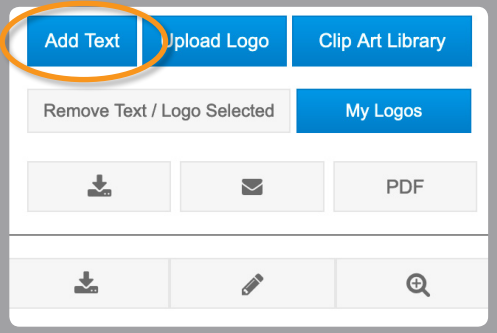
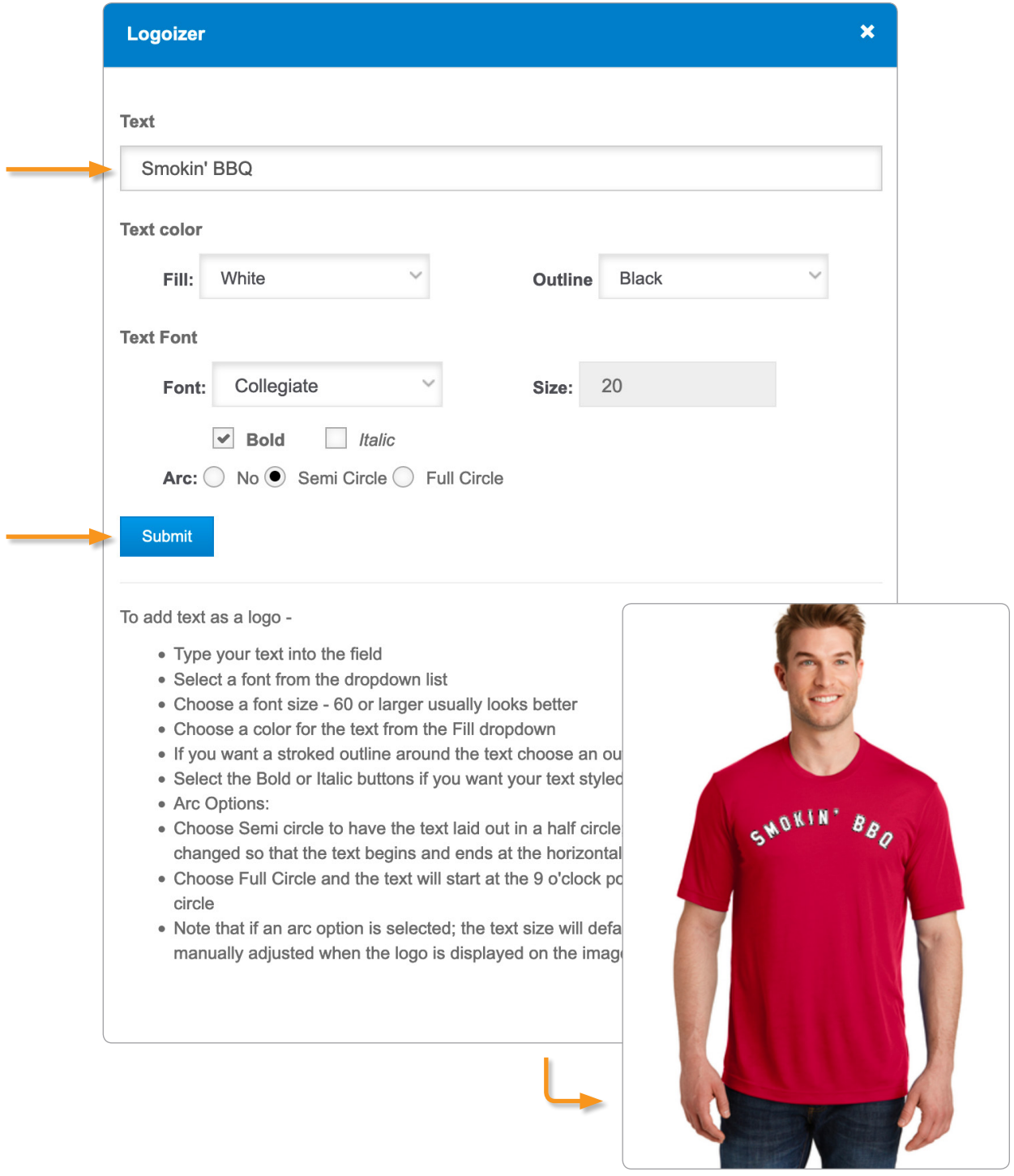


To add text to the image, select "Add Text." Type in the text you'd like on the product. You can also select the font, font size, fill color, outline size and if you want the text in a straight line, semi-circle or full circle. Select "Submit" to return to the image.

From here you can resize, rotate and move the logo on the product.



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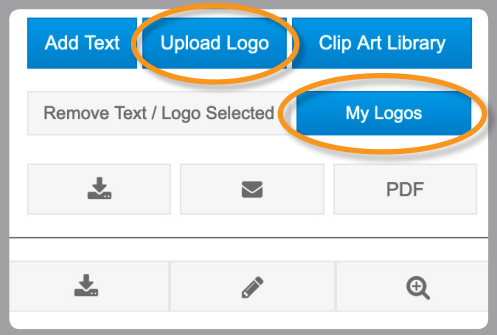
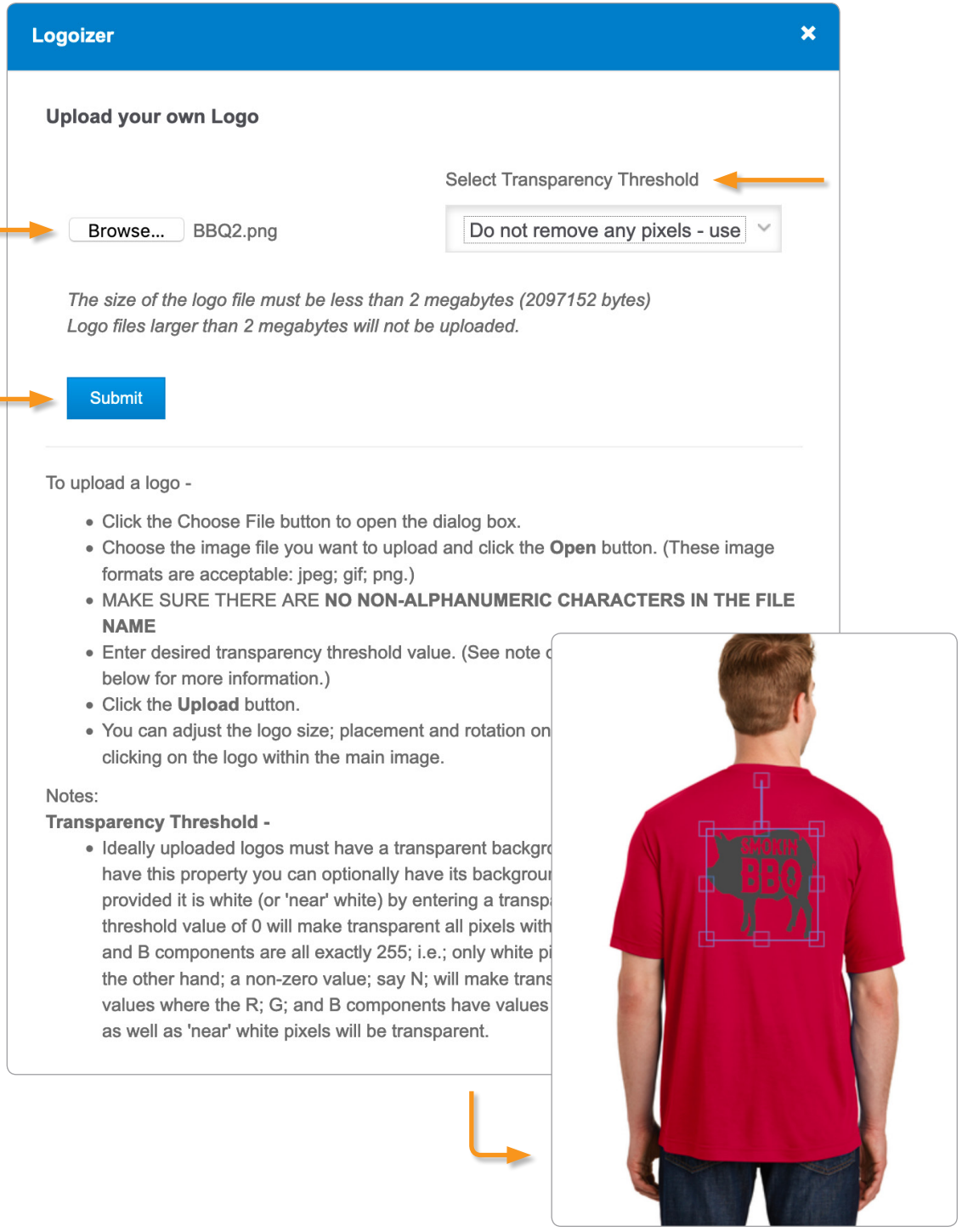


To upload a logo to add to the image, select either “Upload Logo” or “My Logos.” Click on “Browse,” choose the image file you want to upload and click “Open.”

If you need to adjust the transparency of your logo’s background, select an option from the “Select Transparency Threshold.” In order for this to work, the background needs to be white or nearly white. Select “Submit” to return to the image.

From here you can resize, rotate and move the logo on the product.



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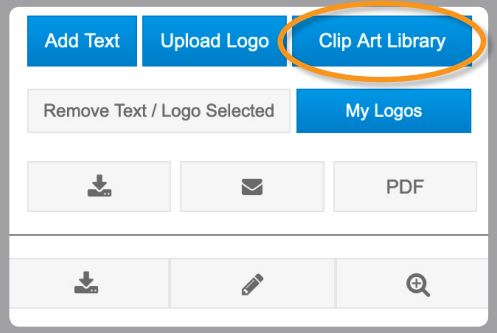
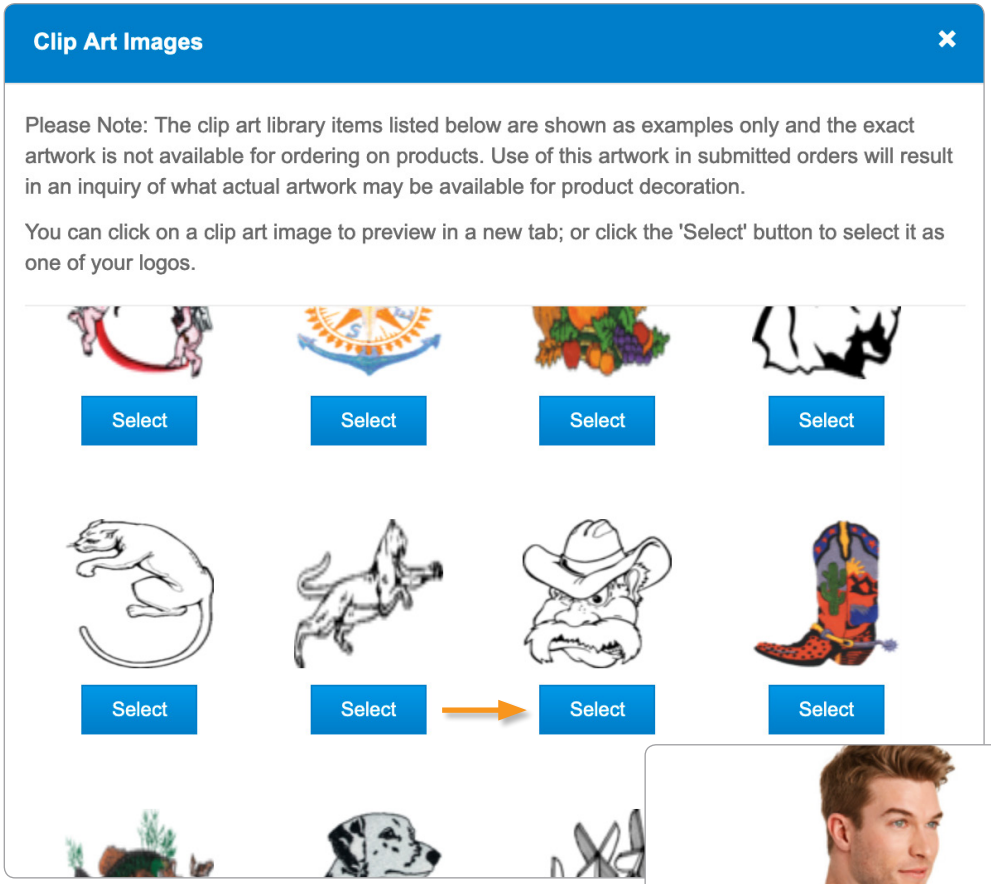
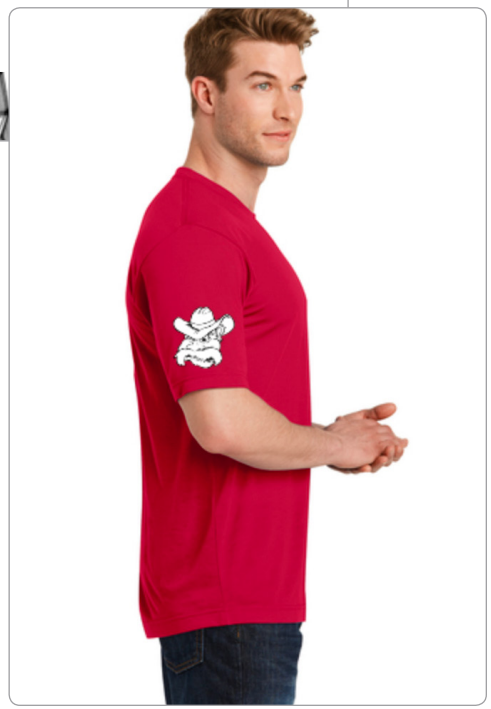


To add an image from our Clip Art Library, select “Clip Art Library.” Scroll down to browse the images. A quick note, these images are only examples – the artwork is not available for ordering on products. When you have found an image click “Select.”

From here you can resize, rotate and move the logo on the product.





When you’re happy with the logos on the image, you can select from the three options at the bottom of the Logoizer. You can download the image along with the product’s information, email it, or save it as a PDF.