

USE THE LOGOIZER TOOL



CHALLENGE

Show a customer what a product looks like with their logo on it



SOLUTION

Use the Logoizer tool



HOW TO

Go to any product page on sanmar.com. If you want to add a logo to the image, click on the pencil icon below the photo. This launches the “Logoizer,” which allows you to add up to eight logos to a product image.

Welcome sanmar
Your AE is: DESTINY SWIFT
X.5401

My SanMar Contact Saved Shopping Box Logout

Products Marketing Resources Sale Search for Products, Stock or Pricing

Home Brands Sport-Tek Sport-Tek® PosiCharge® Competitor™ Cotton Touch™ Tee

Close Logoizer

ST450 Sport-Tek® PosiCharge® Competitor™ Cotton Touch™ Tee **SPORT-TEK.**

Starting at : \$3.99 [Check Inventory and Pricing](#)

Adult Sizes: XS-4XL

Color selected: Deep Red

Black Carolina Blue Dark Smoke Grey Deep Red
Forest Green Neon Green Neon Yellow Purple
Silver True Navy True Royal

Product Description

A soft cotton hand merges with color-locking, moisture-wicking performance in this tee that also has a matte finish.

- 4.7-ounce, 100% spun polyester jersey with PosiCharge technology
- Soft cotton hand
- Removable tag for comfort and relabeling
- Dyed-to-match neck taping
- Set-in sleeves

Due to the nature of 100% spun polyester fabrics, special care must be taken throughout the decoration process when heat is applied for curing. We recommend a low cure ink or heat transfer not to exceed 300° during application. Consult with your decorator or materials supplier.

[Add Text](#) [Upload Logo](#) [Clip Art Library](#)

[Remove Text / Logo Selected](#) [My Logos](#)

[Download](#) [Email](#) [PDF](#)

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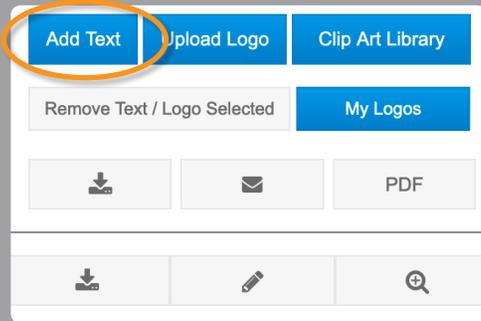
[Product Spec Sheet](#) [Product Measurements](#) [Product Images \(Hi-Res\)](#) [Email this page](#)

[f](#) [t](#) [p](#)

Found on page 389 of 2019 Apparel, Bags & Caps Catalog



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To add text to the image, select “Add Text.” Type in the text you’d like on the product. You can also select the font, font size, fill color, outline size and if you want the text in a straight line, semi-circle or full circle. Select “Submit” to return to the image.

From here you can resize, rotate and move the logo on the product.

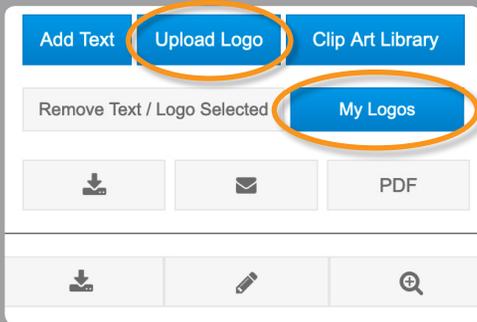
A screenshot of the 'Logoizer' configuration panel. It has a blue header with the title 'Logoizer' and a close button. The 'Text' field contains 'Smokin' BBQ'. Below it are settings for 'Text color' (Fill: White, Outline: Black) and 'Text Font' (Font: Collegiate, Size: 20). There are checkboxes for 'Bold' (checked) and 'Italic', and radio buttons for 'Arc' (No, Semi Circle, Full Circle). A blue 'Submit' button is at the bottom. Two orange arrows point to the text input field and the Submit button.

To add text as a logo -

- Type your text into the field
- Select a font from the dropdown list
- Choose a font size - 60 or larger usually looks better
- Choose a color for the text from the Fill dropdown
- If you want a stroked outline around the text choose an outline
- Select the Bold or Italic buttons if you want your text styled
- Arc Options:
 - Choose Semi circle to have the text laid out in a half circle changed so that the text begins and ends at the horizontal
 - Choose Full Circle and the text will start at the 9 o'clock position
- Note that if an arc option is selected; the text size will default to 60 and will be manually adjusted when the logo is displayed on the image



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To upload a logo to add to the image, select either “Upload Logo” or “My Logos.” Click on “Browse,” choose the image file you want to upload and click “Open.”

If you need to adjust the transparency of your logo’s background, select an option from the “Select Transparency Threshold.” In order for this to work, the background needs to be white or nearly white. Select “Submit” to return to the image.

From here you can resize, rotate and move the logo on the product.

Upload your own Logo

Select Transparency Threshold

Browse... BBQ2.png

Do not remove any pixels - use

The size of the logo file must be less than 2 megabytes (2097152 bytes)
Logo files larger than 2 megabytes will not be uploaded.

Submit

To upload a logo -

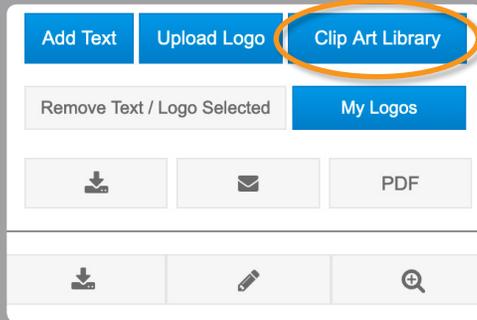
- Click the Choose File button to open the dialog box.
- Choose the image file you want to upload and click the **Open** button. (These image formats are acceptable: jpeg; gif; png.)
- **MAKE SURE THERE ARE NO NON-ALPHANUMERIC CHARACTERS IN THE FILE NAME**
- Enter desired transparency threshold value. (See note below for more information.)
- Click the **Upload** button.
- You can adjust the logo size; placement and rotation on clicking on the logo within the main image.

Notes:

Transparency Threshold -

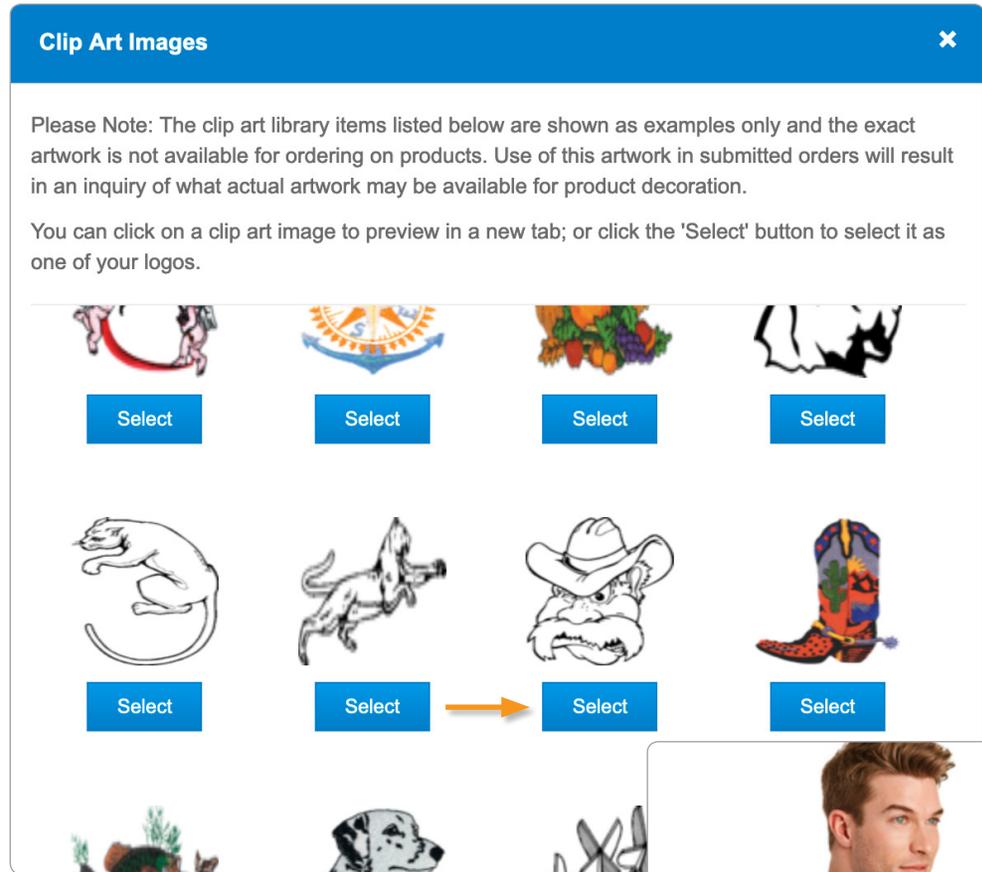
- Ideally uploaded logos must have a transparent background. If you do not have this property you can optionally have its background provided it is white (or 'near' white) by entering a transparency threshold value of 0 will make transparent all pixels with R, G, and B components are all exactly 255; i.e.; only white pixels. On the other hand; a non-zero value; say N; will make transparent all pixels where the R; G; and B components have values less than N as well as 'near' white pixels will be transparent.

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To add an image from our Clip Art Library, select “Clip Art Library.” Scroll down to browse the images. A quick note, these images are only examples – the artwork is not available for ordering on products. When you have found an image click “Select.”

From here you can resize, rotate and move the logo on the product.



When you're happy with the logos on the image, you can select from the three options at the bottom of the Logoizer. You can download the image along with the product's information, email it, or save it as a PDF.

