

Athleisure has evolved from a few collections of yoga pants and luxury joggers into a thriving multi-billion dollar industry. While urban-based female millennials are driving the trend, it doesn't stop there. Men and women of all ages, social and financial demographics are making athleisure their own.

STYLE IT



411072

WORKOUT TO
WIND-DOWN



C851



LST852



DM423

LAYERING

Layering is where it's at when it comes to styling an athleisure look. Look for items that can transition you through your busy day from workout to wind-down. A blazer made of sweatshirt fabric layered over a dress that will move with you is no longer a dream, but a reality. Wear these items in office-friendly colors and you will be an athleisure trendsetter.



L298



DM423



ATHLEISURE

ATHLEISURE evolves

MATERIALS & COLOR

TEXTURE, TEXTURE, TEXTURE

As silhouettes streamline into clean designs, fabric textures are taking center stage. Take your style to the next level with distinct surface textures like visible mesh, striated patterns and rich, new heather fabrics.



L574

COLOR FOR WORK & PLAY

Lightweight cover-ups and polos are sporting textural fabrics in office-friendly colors. While grounding neutrals, like grey heather, lend a polished look, bold pops of color add a sporty edge, making these new athleisure styles both playful and professional.

COLOR
POPS



LST853



J322



746101

ATHLEISURE *evolves*

ON TREND

VARSITY
WITH A TWIST

N



VARSITY STILL RULES

The difference between varsity styles from a few years ago and now is that today's varsity looks come with a twist. Essential details like double stripes on a sleeve and classic styles like baseball shirts and ringer tees continue to support the trend. However, the colors and fabrics used today may surprise you. Neon colors give looks an unexpected bright pop. Refreshed heather colors in microburn fabrications add a new twist. Mix these new pieces into upscale styles to create a modern varsity vibe.



STC28



RETRO
COOL

DT262



DT264

DETAILS

TRENDING TANKS

As fitness classes with friends become the new "night out," our activewear wardrobes get bigger and bigger. Tank tops have become fashion statements with a huge emphasis on straps and how styles look from the front and the back. Mesh pull-over tops let you add a layer while still seeing those all-important strappy styles.



DM455



DM420



LPC54TT



DM420

GOTH-LETE STYLING

Combining futuristic monochrome sportswear and a focus on clean living, goth-lete styling is quickly becoming a mainstream trend. Sleek silhouettes skim the body and are designed with multi-functional, technical details so the garment can perform at work or at play. Dark navy and black colorways lead this trend while embossed fabrications add unique visual interest.



OE750



DT624



K548

GOTH-LETE