

Fashion and function integrate with textures and performance fabrics to bring weather protection to everyday styles.

STYLE IT

3-IN-1 JACKETS

Versatile outerwear systems, like 3-in-1 jackets are more important than they have ever been as we push the boundaries between time spent in and out of the office. Active pursuits are now important social “happy hours” as well as expanded opportunities for client meetings. Wearing a seam-sealed waterproof jacket in an office-friendly color lets you move smoothly from the great outdoors to a meeting at the office.

Additionally, the trend-right inner jacket’s distinctive, quilted baffles make a strong style statement as a key item in their own right.

OFFICE TO SLOPES



MATERIALS

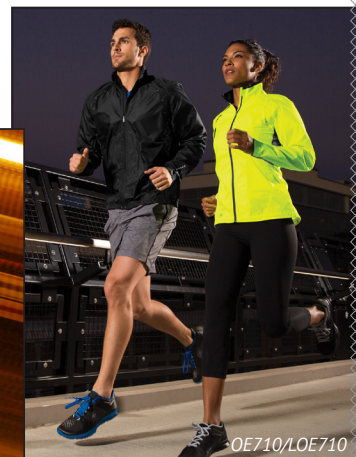
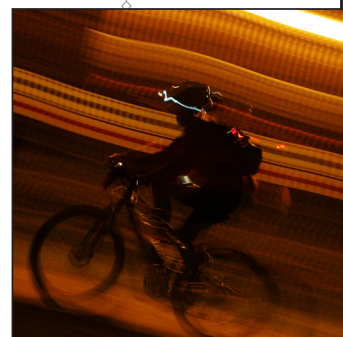


DOUBLE-DUTY MID-LAYERS

Driven by a demand for streamlined styles and multi-functional garments, a single layer can often do the job of two. Thanks to fabric finishes like DWR, traditional mid-layer fleece has evolved into weatherproof “tech fleece” that can protect you from the wind and rain.

LIGHT THE NIGHT

As more people take their sports into the evening hours, details that shine and catch the light are becoming increasingly important. Reflective heat transfers, fabrics and trims add an element of safety while still looking stylish.



TRANSITIONAL Textiles

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ON TREND

TEXTURED FLEECE

The right textures and colors can make any zip-up fleece the most distinctive piece in your layered look. Soft “teddy bear fleece,” simply styled, offers an interesting textural layering piece over your smooth-faced shirt.



HYBRID HARD (SOFT) SHELL

Just like hybrid cars are popular, so are outerwear pieces that combine the best of several wardrobe favorites to become a perfect hybrid. A hard shell exterior with a stretch tricot lining gives the wearer the best of both worlds; creating a must-have jacket for those on-the-go.

DETAILS

OMBRÉ



SIMPLE OMBRÉS

The blended beauty of ombré, the gradual movement from one hue to another, is enjoying a comeback. From sunrise color combinations to graduated tonal colors, this trend runs the style spectrum from the gym to the office.



SOLID COLORWAYS

Strong, uninterrupted blocks of color are giving a burst of energy to the putting green, yoga studio and conference room. Find them either paired with neutral colors or alongside other saturated, vivid colors for a striking effect.

BLOCKS OF COLOR

