

# WE'VE GOT INSPIRATIONAL MARKETING DOWN TO A TEE!

SANMAR





# WANT TO TAKE YOUR T-SHIRT DISPLAY TO THE NEXT LEVEL?

## LET US SHOW YOU HOW!



### SUPPLIES:

- POWER DRILL WITH A HAMMER FUNCTION
- BOX OF 6-INCH SCREWS
- METAL BRACKET PLATES
- 4 WOOD PALLETS
- 2 PIECES OF 8' 2X4
- 2 SAND BAGS
- TURF GRASS
- WOOD SHELF
- 2 WOOD CRATES
- 2 STRINGS OF PATIO LIGHTS

### HOW TO CREATE THIS DISPLAY:

- 1 LAY PALLETS FLAT.
- 2 USE THE 6-INCH SCREWS TO CONNECT THE PALLETS TOGETHER.
- 3 USE THE METAL BRACKETS TO REINFORCE THE PALLETS AND TO HELP THEM STAY TOGETHER.
- 4 CUT THE 2 PIECES OF THE 8' 2X4 IN HALF.
- 5 USE THE CUT WOOD TO CREATE A STAND TO HOLD THE DISPLAY UPRIGHT. WE SUGGEST USING 2 PIECES ON EACH SIDE OF THE PALLETS.
- 6 SCREW INTO THE INSIDE PORTION OF THE PALLETS TO MAKE IT LOOK FLUSH.
- 7 USE SAND BAGS TO WEIGHT DOWN THE SUPPORT WALL.
- 8 STRING THE LIGHTS ACROSS THE TOP OF THE DISPLAY.

### TIPS:

- ✓ CHOOSE COLORFUL TEES IN VARIOUS SILHOUETTES.
- ✓ DECORATE THE PRODUCTS TO FIT THE MARKET YOU ARE SELLING TO.
- ✓ SELECT A VARIETY OF PRODUCTS TO FILL YOUR DISPLAY. THIS ALLOWS CUSTOMERS TO "SHOP" THE LOOKS AND SEE WHAT THEY COULD PACKAGE TOGETHER.