

# The *New* Standard

IN MENSWEAR

As office styles become more casual, there's a shift in the way menswear is being worn. Core items and the looks you already love are taking on a new life and being elevated by the way they are styled.

## THE GRID CHECK & VERTICAL STRIPE SHIRT



(outside) J7620 PORT AUTHORITY® DENIM JACKET  
(inside) AA1970 ALTERNATIVE ECO-JERSEY™ ZIP HOODIE,  
S647 PORT AUTHORITY® FINE STRIPE STRETCH POPLIN SHIRT



(outside) OE722 OGIO® ENDURANCE BRINK SOFT SHELL  
(inside) W643 PORT AUTHORITY® MICRO TATTERSALL EASY CARE SHIRT



(outside) M2000 PORT AUTHORITY® KNIT BLAZER  
(inside) RH81 RED HOUSE® GRAPH CHECK NON-IRON SHIRT

### WHY IT'S A NEW STANDARD

**Styling today** is changing the way woven shirts are worn. Pair a grid check shirt with a sport blazer and a patterned or textured tie. For striped shirts, go casual and wear it under a denim jacket.



**Point Collar**  
*Casual, Americana styling*



**Hidden Button-Down Collar**  
*Traditional details with a modern twist*



**Semi-Spread Collar**  
*Made for the board room and office casual*

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## THE MODERN KNIT



(outside) M2000 PORT AUTHORITY® KNIT BLAZER  
(inside) ST450 SPORT-TEK® POSICHARGE® COMPETITOR™ COTTON TOUCH™ TEE



K8000 PORT AUTHORITY® EZCOTTON™ POLO



(outside) EB540 EDDIE BAUER® STORMREPEL® SOFT SHELL JACKET  
(inside) K164 PORT AUTHORITY® SUPERPRO™ KNIT POLO

### WHY IT'S A NEW STANDARD

Knits are hitting the mark when it comes to **modern styling**. Minimalist polos are being worn **buttoned up to the neck** and tees are being worn **underneath a blazer or a suitcoat**. These uncommon pairings and updated performance features are bringing new life to these iconic wardrobe staples.



**Elevated Tees**  
*Sport a graphic tee under a blazer*



**Sporty Heather**  
*Active look's mesh with modern styling*



**Colorful Combo**  
*Pair bright colors for a fresh look*

## DENIM AND UTILITY SHIRTS GET COOL



W100 PORT AUTHORITY® LONG SLEEVE CAREFREE POPLIN SHIRT



(outside) S649 PORT AUTHORITY® STAIN-RELEASE ROLL SLEEVE TWILL SHIRT  
(inside) S639 PORT AUTHORITY® PLAID PATTERN EASY CARE SHIRT



S652 PORT AUTHORITY® PATCH POCKETS DENIM SHIRT



**Classic Button-Down Collar**  
*Keep it tidy while having fun mixing it up*



**Military Epaulette**  
*Once used to show rank, now it shows your style*



**Denim Casual**  
*Take an old favorite and give it a new twist*

### WHY IT'S A NEW STANDARD

**Workwear and utility looks** are important trends that feel both urban and industrial at the same time. When **styled with ties, dress shirts or suit jackets**, core shirts evolve into completely new looks.