

2017 FALL TRENDS



Life moves quickly and these days our clothes need to move with us. Whether we're at the office, at play or on the road, the fabrics, performance features and designs are adapting to fit our lives in real ways.







ST450LS SPORT-TEK® LONG SLEEVE POSICHARGE® COMPETITOR™ COTTON

TOUCH[™] TEE

Big, bold logos are back with attitude straight from streetwear brands.

411095 OGIO® BREAKAWAY DUFFEL

C935 PORT AUTHORITY® **RIB KNIT SLOUCH BEANIE**

OGEBALL ECO "-FLEECE PANT

A9881 ALTERNATIVE

Pop yellow's distinctive high energy is sure to inspire, especially when paired with red, white and blue.

AT DI AV

Nostalgic athletic styles are getting a makeover! Take '90s-inspired colors and mix them with modern styling for a retro-active look.

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NIGHT BLACK

As lines are being blurred between work, rest, travel and play, clothing must easily transition from one experience to another. Interchangeable, comfortable styles with performance features and a simple, cohesive color palette are key.

SPORT

BLUE

BOLD

RED

POP

YELLOW



DM493 DISTRICT MADE® LADIES LIGHTWEIGHT FLEECE HOODIE

MINDFUL **MINIMALISM**

Soft, premium fabrics paired with modern details like a cowl neck hood create an understated luxury.

AA6096 AI TERNATIVE WEATHERED SLUB SPORTY TANK



AA2822 ALTERNATIVE ECO-JERSEY JOGGER

VERY

BODY-KIND

Subtle design details such as relaxed silhouettes, '90s necklines and curved hems give a kinder fit and a little attitude.



TACTILE TRIMS

Activewear details create non-solid designs you can both see and feel.





YEAR-ROUND COVERAGE Trans-seasonal

//-zips provide layering options when on the move.



ST397 SPORT-TEK[®] POSICHARGE[®] FLECTRIC HEATHER COLORBLOCK 1/4-ZIP PULLOVER