

# A QUICK LOOK AT BUSINESS UNIFORMING DISPLAYS

## HERE'S HOW WE DID IT!



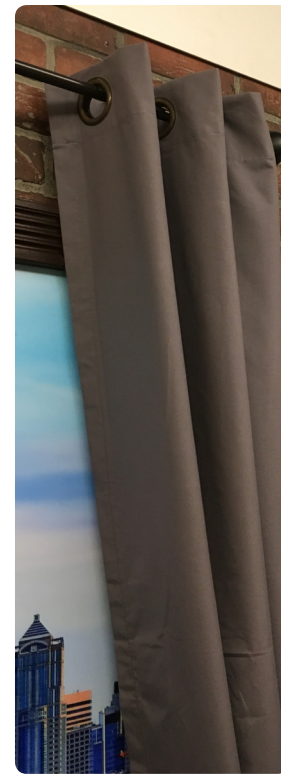
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**DIFFICULTY LEVEL:  
INTERMEDIATE**

**APPROXIMATE SIZE:  
9' WIDE X 9' HIGH**

**SUGGESTED PROPS:  
ASSORTED BAGS · CURTAINS  
POSTER OF CITYSCAPE · MANNEQUINS  
ASSORTED BUSINESS FOOTWEAR**



## SUPPLIES

- 3 PIECES OF 4' X 8' FAUX BRICK PANELS
- 2 PIECES 6" X 6' WOOD (8' IF INCLUDING A HEADER)
- 2 IKEA LAUNDRY CLOSETS
- DARK SNAP-IN FLOORING
- FLOOR/WINDOW TRIMS WITH ENDS CUT INTO ANGLES
- L-BRACKETS TO CONNECT TRIM INTO A WINDOW FRAME
- 2 SHELF BRACKETS
- 12" X 36" PIECE OF WOOD
- DARK WOOD STAIN
- PAINTER'S RAGS
- PICTURE-HANGING WIRE, HOOKS AND NAILS
- CURTAIN ROD
- CURTAINS
- DRY WALL SCREWS

## HOW TO CREATE THIS DISPLAY

- 1 SELECT AN AREA THAT HAS AT LEAST 9' X 9' OF AVAILABLE WALL SPACE.
- 2 SECURE THE CORNERS OF EACH BRICK PANEL TO THE WALL.
- 3 USE THE PAINTER'S RAGS TO WIPE A LIGHT LAYER OF WOOD STAIN ON THE PANELS.
- 4 DARKEN DIFFERENT SECTIONS OF THE PANELS WITH THE STAIN TO CREATE A LAYERED LOOK.
- 5 ALLOW THE STAIN TO DRY.
- 6 FRAME THE SIDES OF THE DISPLAY WITH THE TWO PIECES OF 6" X 6' (OR 8') WOOD BEAMS.
- 7 SECURE THE FRAME WITH 6-INCH SCREWS.
- 8 SECURE THE IKEA CLOSETS TO BOTH THE RIGHT AND LEFT SIDES OF THE DISPLAY.
- 9 CREATE THE WINDOW USING THE TRIM SIDING. CUT EACH CORNER AT A 45-DEGREE ANGLE AND CONNECT THE PIECES WITH THE L-BRACKETS.
- 10 STAIN THE WINDOW FRAME. ALLOW IT TO DRY.
- 11 ADD PICTURE-HANGING WIRING TO THE BACK OF THE WINDOW FRAME.
- 12 HANG THE WINDOW FRAME ON THE CENTER PANEL.
- 13 DRILL TWO SHELF BRACKETS INTO THE WALL AND REST THE 12" X 36" PIECE OF WOOD ON TOP OF THEM.
- 14 DRILL A CURTAIN ROD INTO THE PANEL OVER THE WINDOW AND HANG CURTAINS ON IT.
- 15 LAY DOWN THE FLOORING.
- 16 ACCESSORIZE AS DESIRED.

## TIPS

- ✓ USE DRYWALL ANCHOR SCREWS IF THE PANELS AREN'T SECURED TO THE WALL'S STUDS.
- ✓ WHEN SECURING THE FRAME TO THE PANELS, THE SCREWS NEED TO GO THROUGH THE WOOD, PANEL AND THEN INTO THE WALL.
- ✓ YOU CAN USE VELCRO TO ATTACH THE CORNERS OF THE WINDOW FRAME FOR ADDED SECURITY.
- ✓ WHEN LAYING DOWN THE FLOORING, CONSIDER ADDING ENOUGH ROOM FOR CUSTOMERS TO COMFORTABLY INTERACT WITH THE PRODUCT BEHIND THE MANNEQUINS.