

BEST PRACTICES FOR **UNIQUE DISPLAYS**

STYLE YOUR MANNEQUINS LIKE A PRO

WHETHER USING FULL-BODY MANNEQUINS OR HALF-FORMS, IT'S ESSENTIAL TO MAKE THE CLOTHES COME ALIVE. WITH THESE TIPS FROM OUR EXPERTS YOU CAN TURN MANNEQUIN DISPLAYS INTO EYE-CATCHING ITEMS THAT INCREASE SALES.

SANMAR



TIPS & TRICKS FROM OUR EXPERTS!

CREATE SHAPE IN THE ARMS

- ✓ TO GIVE SHAPE AND LIFE TO LONG SLEEVE ARMS, ROLL UP GENERIC KITCHEN TRASH BAGS INTO CYLINDER SHAPE AND PIN OR TAPE TO SHOULDERS OF MANNEQUIN
- ✓ ADHERE PLASTIC BAG ARMS WITH T-PINS ON FABRIC FORMS AND PAINTERS TAPE ON PLASTIC FORMS

ADD LAYERS

- ✓ START WITH A BASE LAYER TO HELP ADD EXTRA DIMENSIONS. A PLAIN, HEAVYWEIGHT COTTON SHIRT WORKS BEST **A**
- ✓ USE SMALLEST SIZE APPAREL AVAILABLE. INDUSTRY STANDARD SIZING FOR MANNEQUIN WAISTS ARE 23" FOR FEMALE AND 29" FOR MALE
- ✓ FEED PLASTIC BAG "ARMS" THROUGH THE SLEEVES OF THE APPAREL
- ✓ FOR FULL-BODY MANNEQUINS, PIN OR TAPE PANTS TO THE MANNEQUIN **B**

ADD LIFE TO THE CLOTHING

- ✓ FINAL STYLING CAN OFTEN BE THE KEY TO BRINGING APPAREL TO LIFE
- ✓ START FROM THE TOP AND WORK DOWN
- ✓ PULL THE DRAWCORDS ON HOODS TO PROVIDE TEXTURE, POP COLLARS AND UNDO TOP BUTTONS **C**
- ✓ PUSH FABRIC UP ON LONG SLEEVES TO ADD TEXTURE AND PULL CUFFS UP TO SHOWCASE MULTIPLE LAYERS **D**
- ✓ PIN OR TAPE THE END OF ONE PLASTIC BAG ARM INTO THE SIDE OF THE MANNEQUIN. IF THERE ARE PANTS, TUCK ONE OF THE ARMS INTO A POCKET

PLACEMENT

- ✓ AVOID PLACING MANNEQUINS IN STRAIGHT LINE. STAGGER THEM WITH SLIGHT OVERLAP TO CREATE DEPTH OF FIELD AND INTERESTING ANGLES
- ✓ WITH 3 OR MORE MANNEQUINS CREATE A PYRAMID-STYLE LAYOUT
- ✓ WITH TABLETOP HALF-MANNEQUINS, PLACE ONE HIGHER TO ADD MORE INTEREST **E**



TIPS

- ✓ TO CREATE AN IDEAL FIT FOR SHIRTS, TWIST EXTRA FABRIC IN THE BACK AND TUCK IT UNDERNEATH THE SHIRT **F**
- ✓ USE BINDER CLIPS TO HELP TIGHTEN FIT, TUCK FABRIC OR SECURE ARM POSITIONS
- ✓ SHOWCASE BACKPACKS OR LOGOS ON THE BACK OF APPAREL BY TURNING MANNEQUINS AROUND