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## 2018 SPRING TRENDS



# NEW POWER SUIT

Big changes are sweeping across offices around the world. From a changed generational mix to technological advances, our office walls are breaking down as we redefine what it means to “go to work.” Instead of a one-size-fits-all approach, we need to reboot our office wardrobes as we find ourselves working in settings that are increasingly “out of the office.”

## WANT-TO-WEAR

Instead of selecting items that your team “has to wear,” choose options that everyone will want to wear both in and out of the office.



LNEA104 NEW ERA® LADIES HERITAGE BLEND 3/4-SLEEVE BASEBALL RAGLAN

NE404 NEW ERA® ORIGINAL FIT DIAMOND ERA FLAT BILL SNAPBACK CAP  
 NEA130 NEW ERA® TRI-BLEND PERFORMANCE CREW TEE  
 NEA503 NEW ERA® FRENCH TERRY BASEBALL FULL-ZIP

LNEA100 NEW ERA® LADIES HERITAGE BLEND CREW TEE  
 LNEA511 NEW ERA® LADIES TRI-BLEND FLEECE FULL-ZIP HOODIE

NEA300 NEW ERA® VENUE HOME PLATE POLO  
 NEA512 NEW ERA® TRI-BLEND FLEECE 1/4-ZIP PULLOVER

NEA131 NEW ERA® TRI-BLEND PERFORMANCE PULLOVER HOODIE TEE



## HYBRID SPORT

Athleisure has become an everyday standard for many, incorporating **SPORTY, COMFORTABLE STYLES** with tailored details to create a transitional work wardrobe.

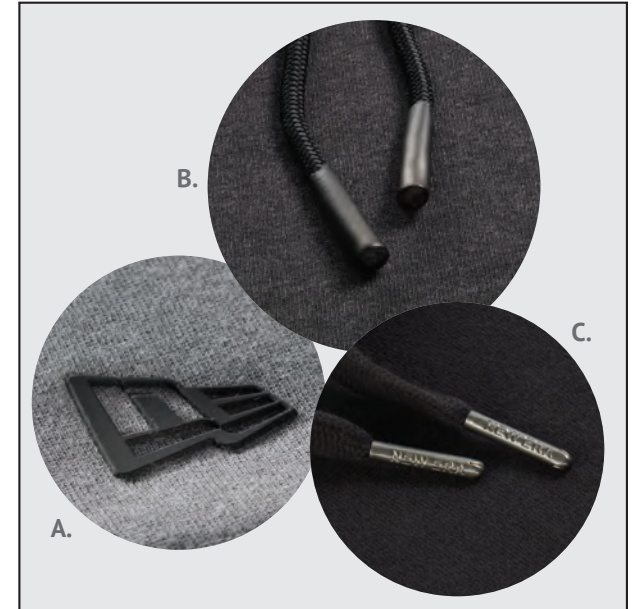
NE1121 NEW ERA® DIAMOND ERA STRETCH CAP  
NEA512 NEW ERA® TRI-BLEND FLEECE 1/4-ZIP PULLOVER



## PHOTO-WORTHY

Choose **UNIQUE LOOKS** that employees will want to photograph and share with their friends on social media.

NEA503 NEW ERA® FRENCH TERRY BASEBALL FULL-ZIP  
LNEA104 NEW ERA® LADIES HERITAGE BLEND 3/4-SLEEVE BASEBALL RAGLAN



## URBAN-SPORT

Dipped cord tips, 3-D branding and blackened nickel trims are inspired by **DARK CITYSCAPES**.

A. NEA512 NEW ERA® TRI-BLEND FLEECE 1/4-ZIP PULLOVER  
B. NEA510 NEW ERA® TRI-BLEND FLEECE PULLOVER HOODIE  
C. NEA502 NEW ERA® FRENCH TERRY FULL-ZIP HOODIE



## POWER SUIT 2.0

Hoodies and tees aren't just for the weekend. Today they're replacing the suit and tie as **EVERYDAY WEAR FOR CEOS.**

NEA120 NEW ERA® SUEDED COTTON CREW TEE  
NEA502 NEW ERA® FRENCH TERRY FULL-ZIP HOODIE



## EVOLVED STYLING

**LONG-SLEEVED T-SHIRT HOODIES** are the next evolution for today's fashion tees.

LNEA131 NEW ERA® LADIES TRI-BLEND PERFORMANCE PULLOVER HOODIE TEE  
NEA131 NEW ERA® TRI-BLEND PERFORMANCE PULLOVER HOODIE TEE



## THE ELEVATED CORE CLUB

Extra-soft, cotton hand-feel fabrics and **LUXE UPGRADES** like special stitching details truly elevate today's tees.

A. NEA100 NEW ERA® HERITAGE BLEND CREW TEE  
B. NEA120 NEW ERA® SUEDED COTTON CREW TEE  
C. LNEA130 NEW ERA® LADIES TRI-BLEND PERFORMANCE SCOOP TEE