



## 2018 SPRING TRENDS



A global movement has taken hold as people everywhere share their strength and fitness at every age. Social platforms, such as Instagram and Facebook, are full of encouraging messages and images that redefine what strong looks like in a new era where wellness matters more than ever.

## FOR HER

Looks that transition from the gym to the street are the new norm.

LNEA106 NEW ERA  
LADIES HERITAGE BLEND  
HOODIE TANK

SLEEVELESS  
HOODIES  
make a great  
layering  
option.

LPST890 SPORT-TEK® LADIES 7/8 LEGGING

ZEN studio

BALANCE

COLORBLOCKED  
METALLIC finishes  
tap into popular  
ath-luxe looks.

SPACE-DYE  
COLORS create  
eye-catching  
patterns.

## WORKOUT ESSENTIALS



(outside) LOE723 OGIO® ENDURANCE LADIES LIQUID JACKET  
(inside) LOE327 OGIO® ENDURANCE LADIES VERGE RACERBACK TANK



TW59  
PORT AUTHORITY® WAFFLE  
MICROFIBER FITNESS TOWEL



STC34  
SPORT-TEK® POSICHARGE®  
ELECTRIC HEATHER CAP

STC35  
SPORT-TEK® POSICHARGE®  
COMPETITOR COTTON TOUCH BEANIE

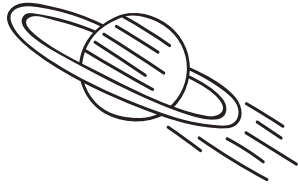


411095 OGIO® BREAKAWAY DUFFEL



# RACERBACK TANKS

*Creative racerback designs* draw attention to toned back muscles and make for photo-worthy, layered styles.



LOE327 OGIO® ENDURANCE  
LADIES VERGE RACERBACK TANK



(outside) DM466A DISTRICT®  
LADIES COSMIC TWIST BACK TANK  
(inside) LOE327 OGIO® ENDURANCE LADIES  
VERGE RACERBACK TANK



LST396 SPORT-TEK® LADIES  
POSICHARGE® ELECTRIC  
HEATHER RACERBACK TANK



LNEA105 NEW ERA®  
LADIES HERITAGE BLEND RACER-  
BACK TANK

## FOR HIM

Performance features that lend a competitive edge are key.

OG601 OGIO® FLUX CAP

OE326 OGIO®  
ENDURANCE  
VERGE CREW TEENEA201 NEW ERA® SERIES  
PERFORMANCE LONG SLEEVE  
CREW TEE

Raglan sleeves  
and under-arm  
gussets allow for  
**UNRESTRICTED  
REACH**

ST355P SPORT-TEK® POSICHARGE®  
COMPETITOR POCKETED SHORT

**TECH SHORTS**  
layered with  
compression  
tights are a  
required style.

# \* POWER BRIGHTS

The psychology of color and its ability to enhance athletic performance is a hot topic in sports, elevating color in apparel to new heights.



Pair **FLASHES  
OF HIGH-VIS**  
with neutral  
greys and  
blacks.

NEA200 NEW ERA®  
PERFORMANCE SHORT  
SLEEVE TEELST396 SPORT-TEK® LADIES POSICHARGE®  
ELECTRIC HEATHER RACERBACK TANKST362 SPORT-TEK® HEATHER  
ON HEATHER CONTENDER TEELST400 SPORT-TEK® LADIES POSICHARGE®  
TRI-BLEND WICKING SCOOP NECK RAGLAN TEE