



2018 FALL TRENDS

YOU-NIFORM YOU-NIFORM *You-Niform* YOU-NIFORM

YOU-NI-FORM

('yōonə, fôrm)

The tables have turned when it comes to trends. In today's world of information overload and social sharing, it's our unique identities and styles that become our individual you-niforms.

PORT AUTHORITY®
LADIES COLLECTIVE
OUTER SHELL JACKET
L900

DISTRICT®
WOMEN'S VERY
IMPORTANT TEE®
V-NECK
DT6503

PORT AUTHORITY®
GROCERY TOTE B100



PORT AUTHORITY®
LADIES DENIM JACKET L7620

Curated INDIVIDUALISTS

Today, you can change your identity as often as you upload pictures to Instagram.

- *Red and Pink* make an Empowering and Shareable Color Combo
- Wear *Symbols and Graphic Messages* with Pride

YOU-NIQUE STYLES

Think about "custom" in a new way
and make your style your own.

- Functional, Adaptable *Jacket*
"Systems" Help Create Your Style
Stamp on a Core Wardrobe Kit
- Looking Like No One Else is the Goal.
Personalization is the Strategy.

PORT AUTHORITY®
COLLECTIVE OUTER
SHELL JACKET J900

PORT AUTHORITY®
COLLECTIVE INSULATED
VEST J903

DISTRICT® RETRO
BACKPACK DT715

PORT AUTHORITY® SLIM FIT
SUPERPRO™ OXFORD SHIRT
S661

SPORT-TEK® YUPOONG®
5-PANEL CLASSIC TRUCKER
MESH BACK CAP
STC39

PORT AUTHORITY®
COLLECTIVE SMOOTH
FLEECE JACKET
F904



PORT AUTHORITY®
LADIES COLLECTIVE
SMOOTH FLEECE JACKET
L904

PORT AUTHORITY®
LADIES COLLECTIVE
OUTER SHELL JACKET
L900

PORT AUTHORITY®
LADIES COLLECTIVE
INSULATED VEST
L903

PORT AUTHORITY®
PACKABLE TRAVEL
BLANKET
BP75

PORT AUTHORITY® LADIES
SLUB CHAMBRAY SHIRT
LW380

PORT AUTHORITY® LADIES
MARLED CARDIGAN SWEATER
LSW415

ON THE *MOVE*

Adventure and discovery are the buzzwords for generations who have no intention of slowing down.

- *Your Attitude*, Not Your Age Determine What to Wear and How to Style It
- Mix *Sporty Colors with Luxe Gold Details* to Reflect All of Your Personality

OUT OF THE BOX

Stereotypes are fading as men look for officewear that reflects their own fashion sense over "tried and true" standards.

- *Get Creative* – It's Not the Colors that are New, It's How You Mix Them
- *Power Pastels* are Here to Stay.

PORT AUTHORITY®
COLLECTIVE
INSULATED
JACKET J902



PORT AUTHORITY® LONG
SLEEVE EASY CARE SHIRT
S608

PORT AUTHORITY® COLLECTIVE
OUTER SHELL JACKET J900