



2018 FALL TRENDS

HAPPY HERO

Optimism is the new word of the day. Positivity is replacing doom and gloom in graphics and decorations in our apparel universe.



SPORT-TEK® YUPOONG®
RETRO TRUCKER CAP
STC39



*PATCHES FOR A
3D VINTAGE VIBE*



SPORT-TEK® SOLID POM
POM BEANIE
STC37



PORT AUTHORITY® PIGMENT PRINT
MESH BACK CAP
C927

*DISTRESSING RECREATES
WORN-IN FAVORITES*



*BOLD, BOXED TEXT
MAKES A STATEMENT*



DISTRICT® VERY IMPORTANT
TEE® LONG SLEEVE DT6200



DISTRICT® VERY IMPORTANT
TEE® LONG SLEEVE DT6200



ALTERNATIVE INDY BLENDED FLEECE
ZIP HOODIE AA8050

DISTRICT® ASTRO TEE DT365A

BRANDS ARE USING HOPE
TO CONNECT WITH CUSTOMERS

OPTIMISM
IS A STRATEGY



PORT AUTHORITY® VECTOR
BACKPACK
BG209



OGIO® LADIES TREAD HENLEY
LOG136



RED HOUSE® LADIES 3/4-SLEEVE
NAILHEAD NON-IRON SHIRT RH690

EMPOWERING GRAPHICS
SHARE IMPORTANT MESSAGES

POSITIVE
VIBES



DISTRICT® WOMEN'S V.I.T.
GATHERED BACK TANK
DT6302



NEW ERA® VENUE FLEECE
PULLOVER HOODIE
NEA520



DISTRICT® WOMEN'S VERY
IMPORTANT TEE® V-NECK
DT6503



BRIGHT COLORS POP IN
RETAIL AND ON INSTAGRAM



DISTRICT® WOMEN'S FITTED
PERFECT TRI® TEE
DT155



DISTRICT® VERY IMPORTANT TEE®
DT6000

www.southlandpatchandpromos.com



DISTRICT® WOMEN'S FITTED V.I.T.®
FESTIVAL TANK
DT6301

ADOPT A SUPERHERO PERSONA
AND SHARE YOUR SUPERPOWER



DISTRICT® WOMEN'S SCORECARD TEE
DT487

DISTRICT® ASTRO TEE
DT365A



DISTRICT® WOMEN'S PERFECT TRI®
HOODED CARDIGAN
DT156