



## 2018 FALL TRENDS

HAPPY HERO

Optimism is the new word of the day. Positivity is replacing doom and gloom in graphics and decorations in our apparel universe.



SPORT-TEK® YUPOONG®  
RETRO TRUCKER CAP  
STC39



SPORT-TEK® SOLID POM  
POM BEANIE  
STC37



PORT AUTHORITY® PIGMENT PRINT  
MESH BACK CAP  
C927

*PATCHES* FOR A  
3D VINTAGE VIBE

*DISTRESSING* RECREATES  
WORN-IN FAVORITES

*BOLD, BOXED TEXT*  
MAKES A STATEMENT



DISTRICT® VERY IMPORTANT  
TEE® LONG SLEEVE DT6200



DISTRICT® VERY IMPORTANT  
TEE® LONG SLEEVE DT6200



ALTERNATIVE INDY BLENDED FLEECE  
ZIP HOODIE AA8050

DISTRICT® ASTRO TEE DT365A



BRANDS ARE USING HOPE  
TO CONNECT WITH CUSTOMERS



PORT AUTHORITY® VECTOR  
BACKPACK  
BG209



OGIO® LADIES TREAD HENLEY  
LOG136



RED HOUSE® LADIES 3/4-SLEEVE  
NAILHEAD NON-IRON SHIRT RH690



DISTRICT® WOMEN'S V.I.T.  
GATHERED BACK TANK  
DT6302



NEW ERA® VENUE FLEECE  
PULLOVER HOODIE  
NEA520



EMPOWERING GRAPHICS  
SHARE IMPORTANT MESSAGES



DISTRICT® WOMEN'S VERY  
IMPORTANT TEE® V-NECK  
DT6503



BRIGHT COLORS POP IN  
RETAIL AND ON INSTAGRAM



RAINBOWS  
RULE

DISTRICT® WOMEN'S FITTED  
PERFECT TRI® TEE  
DT155



DISTRICT® VERY IMPORTANT TEE®  
DT6000

[www.southlandpatchandpromos.com](http://www.southlandpatchandpromos.com)



DISTRICT® WOMEN'S FITTED V.I.T.®  
FESTIVAL TANK  
DT6301

ADOPT A *SUPERHERO PERSONA*  
AND SHARE YOUR SUPERPOWER



BE A  
SUPER  
HERO

DISTRICT® WOMEN'S SCORECARD TEE  
DT487

DISTRICT® ASTRO TEE  
DT365A



DISTRICT® WOMEN'S PERFECT TRI®  
HOODED CARDIGAN  
DT156