

Product expertise at your fingertips.

# 2 0 1 9

|    | J  | AN | <b>IU</b> | ٩R | Y  |    |
|----|----|----|-----------|----|----|----|
| S  | М  | Т  | W         | Т  | F  | S  |
|    |    | 1  | 2         | 3  | 4  | 5  |
| 6  | 7  | 8  | 9         | 10 | 11 | 12 |
|    |    |    | 16        |    | A  |    |
| 20 | 21 | 22 | 23        | 24 | 25 | 26 |
| 27 | 28 | 29 | 30        | 31 |    |    |
|    |    |    |           |    |    |    |
|    |    |    |           |    |    |    |

| MARCH |               |          |          |          |          |                |  |  |  |
|-------|---------------|----------|----------|----------|----------|----------------|--|--|--|
| S     | F             | Т        | W        | Т        | М        | S              |  |  |  |
| 2     | 1             |          |          |          |          |                |  |  |  |
| 9     | 8             | 7        | 6        | 5        | 4        | 3              |  |  |  |
| 16    | 15            | 14       | 13       | 12       | 11       | 10             |  |  |  |
| 23    | 22            | 21       | 20       | 19       | 18       | 17             |  |  |  |
| 30    | 29            | 28       | 27       | 26       | 25       | 24             |  |  |  |
|       |               |          |          |          |          | 31             |  |  |  |
| -     | 8<br>15<br>22 | 14<br>21 | 13<br>20 | 12<br>19 | 11<br>18 | 10<br>17<br>24 |  |  |  |

|    | MAY |    |    |    |    |    |    |  |  |
|----|-----|----|----|----|----|----|----|--|--|
|    | s   | М  | Т  | W  | Т  | F  | S  |  |  |
|    |     |    |    | 1  | 2  | 3  | 4  |  |  |
| į  | 5   | 6  | 7  | 8  | 9  | 10 | 11 |  |  |
| 12 | 2   | 13 | 14 | 15 | 16 | 17 | 18 |  |  |
| 19 | 9   | 20 | 21 | 22 | 23 | 24 | 25 |  |  |
| 26 | ŝ   | 27 | 28 | 29 | 30 | 31 |    |  |  |

| JULY |                    |                          |                              |  |   |  |  |
|------|--------------------|--------------------------|------------------------------|--|---|--|--|
| М    | Т                  | W                        | Т                            | F  | S   |  |  |
| 1    | 2                  | 3                        | 4                            | 5  | 6   |  |  |
| 8    | 9                  | 10                       | 11                           | 12   | 13  |  |  |
| 15   | 16                 | 17                       | 18                           | 19   | 20  |  |  |
| 22   | 23                 | 24                       | 25                           | 26   | 27  |  |  |
| 29   | 30                 | 31                       |                              |  |   |  |  |
|      | 1<br>8<br>15<br>22 | M T  1 2 8 9 15 16 22 23 | M T W  1 2 3 8 9 10 15 16 17 | M T W T  1 2 3 4 8 9 10 11 15 16 17 18 22 23 24 25 | M T W T F  1 2 3 4 5 8 9 10 11 12 15 16 17 18 19 22 23 24 25 26 |  |  |

|   | <b>SEPTEMBER</b> |    |    |    |    |    |    |  |  |  |  |
|---|------------------|----|----|----|----|----|----|--|--|--|--|
|   | S                | М  | Т  | W  | Т  | F  | S  |  |  |  |  |
|   | 1                | 2  | 3  | 4  | 5  | 6  | 7  |  |  |  |  |
|   | 8                | 9  | 10 | 11 | 12 | 13 | 14 |  |  |  |  |
|   | 15               | 16 | 17 | 18 | 19 | 20 | 21 |  |  |  |  |
| 2 | 22               | 23 | 24 | 25 | 26 | 27 | 28 |  |  |  |  |
| 2 | 29               | 30 |    |    |    |    |    |  |  |  |  |

|   | <b>NOVEMBER</b> |    |    |    |    |    |    |  |  |
|---|-----------------|----|----|----|----|----|----|--|--|
|   | s               | M  | Т  | W  | Т  | F  | s  |  |  |
|   |                 |    |    |    |    | 1  | 2  |  |  |
|   | 3               | 4  | 5  | 6  | 7  | 8  | 9  |  |  |
|   | 10              | 11 | 12 | 13 | 14 | 15 | 16 |  |  |
|   | 17              | 18 | 19 | 20 | 21 | 22 | 23 |  |  |
| 1 | 24              | 25 | 26 | 27 | 28 | 29 | 30 |  |  |
|   |                 |    |    |    |    |    |    |  |  |

### **▲ WEBCASTS**

January 25, 10 am PT Iconic, Hardworking Carhartt

February 22, 10 am PT 25 New Products for 2019

April 26, 10 am PT Selling to Gen X, Millennials & Gen Z

June 21, 10 am PT

August 16, 10 am PT Our 20 Favorite Fall Arrivals

October 18, 10 am PT Decoration Tips & Trends

|    | <b>FEBRUARY</b> |    |    |    |    |    |  |  |  |
|----|-----------------|----|----|----|----|----|--|--|--|
| S  | М               | Т  | W  | Т  | F  | S  |  |  |  |
|    |                 |    |    |    | 1  | 2  |  |  |  |
| 3  | 4               | 5  | 6  | 7  | 8  | 9  |  |  |  |
|    |                 |    |    | 14 |    | _  |  |  |  |
| 17 | 18              | 19 | 20 | 21 | 22 | 23 |  |  |  |
| 24 | 25              | 26 | 27 | 28 |    |    |  |  |  |

| APRIL |                    |                    |                                       |  |   |  |  |  |
|-------|--------------------|--------------------|---------------------------------------|--|---|--|--|--|
| M     | Т                  | W                  | Т                                     | F  | S   |  |  |  |
| 1     | 2                  | 3                  | 4                                     | 5  | 6   |  |  |  |
| 8     | 9                  | 10                 | 11                                    | 12   | 13  |  |  |  |
| 15    | 16                 | 17                 | 18                                    | 19   | 20  |  |  |  |
| 22    | 23                 | 24                 | 25                                    | 26   | 27  |  |  |  |
| 29    | 30                 |                    |                                       |  |   |  |  |  |
|       | 1<br>8<br>15<br>22 | M T  1 2 8 9 15 16 | M T W  1 2 3 8 9 10 15 16 17 22 23 24 | M T W T  1 2 3 4 8 9 10 11 15 16 17 18 22 23 24 25 | M T W T F  1 2 3 4 5 8 9 10 11 12 15 16 17 18 19 22 23 24 25 26 |  |  |  |

| JUNE |     |    |    |    |    |    |  |
|------|-----|----|----|----|----|----|--|
| 8    | S M | Т  | W  | Т  | F  | s  |  |
|      |     |    |    |    |    |    |  |
|      |     |    |    |    |    | 1  |  |
| 2    | 3   | 4  | 5  | 6  | 7  | 8  |  |
| 9    |     |    | 12 | _  | A  | _  |  |
| 16   | 17  | 18 | 19 | 20 | 21 | 22 |  |
| 23   | 24  | 25 | 26 | 27 | 28 | 29 |  |
| 30   |     |    |    |    |    |    |  |

|    | _  |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | М  | Т  | W  | Т  | F  | s  |
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|    |    |    |    |    |    |    |

**AUGUST** 

|    | O  | C1 | <b>TOE</b> | 3E | R  |    |
|----|----|----|------------|----|----|----|
| S  | M  | Т  | W          | Т  | F  | S  |
|    |    |    |            |    |    |    |
|    |    | 1  | 2          | 3  | 4  | 5  |
| _  |    | _  | 9          |    | A  |    |
| 13 | 14 | 15 | 16         | 17 | 18 | 19 |
| 20 | 21 | 22 | 23         | 24 | 25 | 26 |
| 27 | 28 | 29 | 30         | 31 |    |    |

|    | DE | EC | ΕM | BE | ER |    |
|----|----|----|----|----|----|----|
| S  | М  | Т  | W  | Т  | F  | S  |
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

#### SELLING OCCASIONS

February 21 Business Uniforming Guide

March 21 Outdoor Events Merch Guide

May 23 Fall School & Fanwear Guide July 18 Fall/Winter Apparel Guide

August 9 Gift Giving Guide September 13 Retail Merch Guide

November 21 Spring School & Fanwear Guide



## 2 0 1 9

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# SELLING OCCASIONS



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