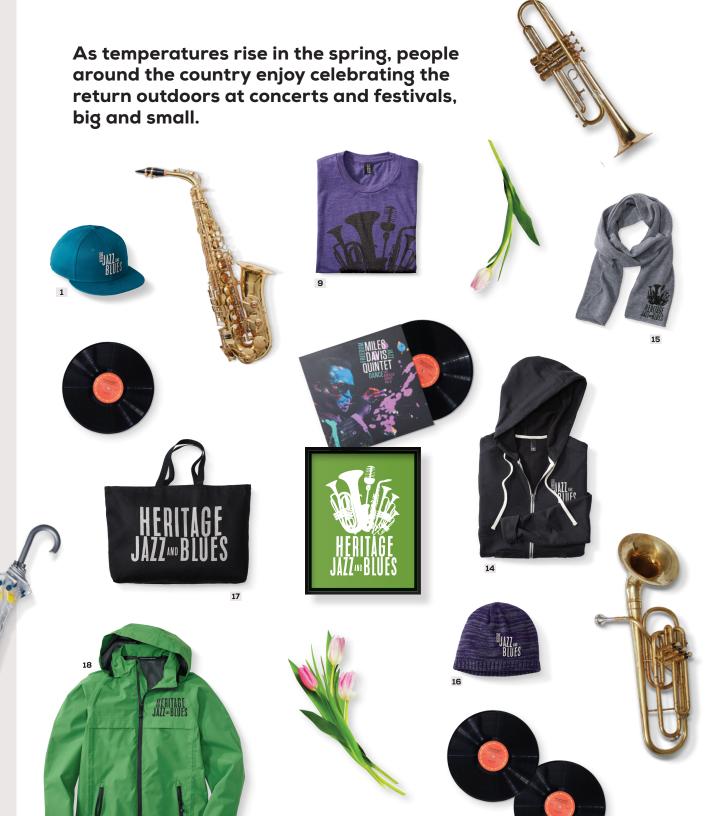


A GUIDE FOR SEASONAL SELLING TO FESTIVALS, CONCERTS, RACES AND MORE



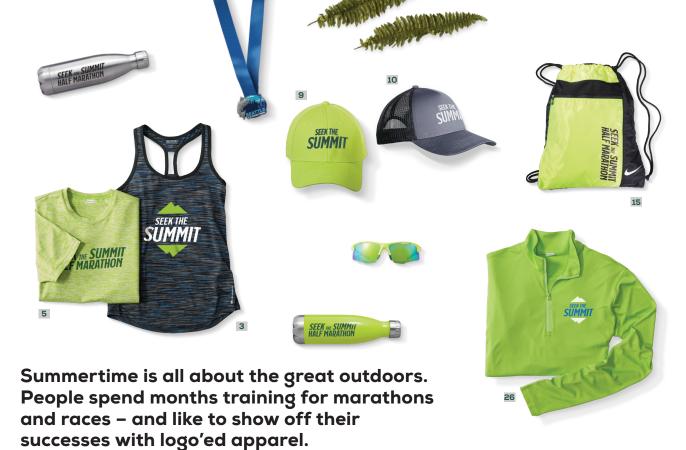
- 1 NE400 New Era® Flat Bill Snapback Cap
- 2 NE1100 New Era® Interception Cap
- **3** BC3413 Bella+Canvas * Unisex Triblend Short Sleeve Tee
- **4 AA1927** District * Women's Perfect Tri * Racerback Tank
- 5 DM138L District * Women's Perfect Tri * Racerback Tank
- 6 AA5064 Alternative Women's Backstage Vintage 50/50 Tee
- 7 611701 OGIO® Pulley Cooler
- 8 B118 Port Authority® Allie Tote
- 9 BG406 Port Authority® Day Tote
- 10 DM130 District * Perfect Tri * Tee
- 11 DM130L District * Women's Perfect Tri * Tee
- 12 DT810 District * The Concert
- 13 J7620 Port Authority® Denim Jacket
- **14 DT356** District * Perfect Tri * French Terry Full-Zip Hoodie
- 15 KS01 Port & Company® Knitted Scarf
- 16 DT620 District * Spaced-Dyed Beanie
- 17 B300 Port Authority® Jumbo Tote

18 J333 Port Authority® Torrent Waterproof Jacket





- 1 429466 Nike Dri-FIT Swoosh Visor
- 2 PT38 Port Authority® Rally Towel
- 3 LOE327 OGIO® ENDURANCE Ladies Verge Racerback Tank
- 4 NEA200 New Era® Series Performance Crew Tee
- 5 ST390 Sport-Tek® PosiCharge® Electric Heather Tee
- 6 STA35 Sport-Tek® PosiCharge® Competitor™ Headband
- 7 TW59 Port Authority® Waffle Microfiber Fitness Towel
- 8 NKAA1859 Nike Dri-FIT Tech Cap
- 9 NE1090 New Era® Tech Mesh Cap
- 10 STC36 Sport-Tek * PosiCharge * Competitor * Mesh Back Cap
- 11 411095 OGIO® Breakaway Duffel
- **NEA523** New Era * Venue Fleece 1/4-Zip Pullover
- 13 LNEA133 New Era * Ladies Tri-Blend Performance Cinch Tee
- NKBQ5231 Nike Dri-FIT Cotton/
- 15 TG0274 Nike Cinch Sack
- **16 LST390** Sport-Tek® Ladies PosiCharge® Electric Heather Sporty Tee
- 17 OE336 OGIO * ENDURANCE Peak Tee
- 18 LOE322 OGIO® ENDURANCE Ladies Racerback Pulse Tank
- 19 LOE402 OGIO * ENDURANCE Ladies Laser Tech Legging
- 20 LST304 Sport-Tek® Ladies Cadence Short
- 21 ST355P Sport-Tek® PosiCharge® Competitor® Pocketed Short
- 22 NKBQ5230 Nike Dri-FIT Cotton/ Poly Long Sleeve Tee
- 23 OE700 OGIO° ENDURANCE Fulcrum Full-Zip
- 24 LST357 Sport-Tek® Ladies PosiCharge® Competitor® 1/4-Zip Pullover
- **25 LNEA522** New Era * Ladies Venue Fleece Full-Zip Hoodie
- 26 ST357 Sport-Tek® PosiCharge® Competitor® 1/4-Zip Pullover







RATHONS



Cultur

tivals

- 1 BP31 Port Authority *Ultra Plush
- A800 Port Authority * Market Full-Length Bib Apron
- 3 AA9575 Alternative Champ Eco[™]-Fleece Sweatshirt
- AA9595 Alternative Challenger Eco[™]-Fleece Pullover Hoodie
- 5 DT612 District * Rip and Distressed Cap
- BC3413 Bella+Canvas * Unisex Triblend Short Sleeve Tee
- 7 AA8051 Alternative Rider Blended Fleece Pullover Hoodie
- AA8050 Alternative Indy Blended Fleece Zip Hoodie
- 9 LW668 Port Authority® Ladies Plaid Flannel Tunic
- 10 C914 Port & Company® Six-Panel Unstructured Twill Cap
- 11 NEA100 New Era® Heritage Blend Crew Tee
- PC455 Port & Company * Fan Favorite ** Blend Tee
- 13 PC099LS Port & Company® Pigment-Dyed Long Sleeve Tee
- 14 BG412 Port Authority® Medium Cotton Canvas Boat Tote
- 15 BG413 Port Authority® Large Cotton Canvas Boat Tote
- 16 W668 Port Authority® Plaid Flannel Shirt
- 17 CS625 CornerStone® Heavyweight Sherpa-Lined Hooded Fleece Jacket
- 18 NE904 New Era * Colorblock Cuffed Beanie
- 19 A801 Port Authority * Market Half Bistro Apron











As the weather cools down, folks crave the food and drinks that celebrate the season. Cozy, warm looks are the perfect way to commemorate these great events.



BE A SALES SUPERSTAR ALL 2019 trends

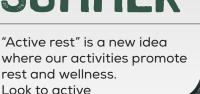
SPRING

Rich colors, textured fabrics and bold prints will all be hot this spring. When selling to festivals and concerts, think about how to incorporate these styling details into your products.





SUMMER



essentials like
soft base
layers,
lightweight
mid-layers
and energetic
colors to keep
up with this trend.



SEEK THE SUMMIT **AUTUMN**

Celebrate back-to-school time with **plaids**, ponchos and prints. Look for **heavier weight shirts** and fleece, transitional pieces that adapt to a variety of weather conditions and **varsity**

styles to mark the season and wear to your local food and wine event.



SPORT-TEK®









BELLA+CANVAS.







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Port Authority, District, Port & Company and Sport-Tek: Prices are subject to change. Bags not intended for use by children 12 and under.

FOR CAPS & ACCESSORIES: Prices are subject to change.