

# IDEAS AND INSPIRATION FOR OUTDOOR EVENT DISPLAYS

**BE A SUPERSTAR AT YOUR  
NEXT OUTDOOR EVENT WITH  
A DISPLAY THAT FITS RIGHT  
IN, YET STANDS OUT FROM  
THE CROWD.**

# HERE'S HOW WE DID IT!



*Product expertise at your fingertips.*





# DIFFICULTY LEVEL: INTERMEDIATE

**APPROXIMATE SIZE:  
VARIABLE - CAN BE ADAPTED  
TO FIT THE SPACE AVAILABLE**

## SUGGESTED PROPS:

### CONCERTS & MUSIC FESTIVALS

- MUSIC-THEMED SIGNS AND POSTERS
- RECORD ALBUMS
- FOLDING LADDER (6')
- FLAT-TOP ROLLING DISPLAY CART
- METAL BUCKETS WITH FLOWERS
- PRINTED CANOPY

### MARATHONS & RACES

- ATHLETIC SHOES
- SUNSCREEN AND LOTION
- SUNGLASSES
- POTTED PLANTS
- ICE BUCKETS
- POTTED PLANTS

### FOOD & CULTURE FESTIVALS

- WOODEN BARRELS AND BASKETS
- WOODEN CHAIRS AND BENCHES
- FOLDING CLOSET DOORS
- WINE BOTTLES AND GLASSES
- VINTAGE CHALKBOARD
- HAY BALE

## SUPPLIES

- 20-25 - 5/8"X5-1/2"X6' FENCE PICKETS (FLAT-TOP OR DOG-EAR)
- 2 - 3/8"X18" PLAIN STEEL ROUND ROD
- 3-5 - 1"X3"X8' COMMON BOARD
- 2 - 3/8" ZINC HAT NUT
- 4'X4'X1/2" SANDED PLYWOOD
- WOOD SCREWS
- 4 - 3/4" GALVANIZED STEEL FLOOR FLANGE
- 2 STRINGS - 25' GLOBE STRING LIGHTS
- 4 - 3/4"X24" GALVANIZED STEEL SCHEDULE 40 CUT PIPE
- 3-4 WOODEN CRATES
- 4 - 3/4"X18" GALVANIZED STEEL SCHEDULE 40 CUT PIPE
- IRON RACKS
- 4 - 3/4" STEEL TEE PIPE FITTING
- WOODEN SHELF UNITS
- 4 - 3/4" STEEL PIPE ELBOW
- 8-10 18"X48" MUSLIN OR SHEER FABRIC PANELS
- 2 - 3/8"X36" PLAIN STEEL ROUND ROD
- WOOD STAIN (VARYING COLORS)
- 8 TO 10 WOODEN CLOTHES HANGERS



## HOW TO CREATE THIS DISPLAY

EACH EVENT HAS ITS OWN THEME – USE THESE DISPLAY ELEMENTS AS A FOUNDATION TO BUILD STANDOUT SHOWCASES FOR YOUR BEST APPAREL PIECES AND HARD GOODS TO CELEBRATE THE SEASON.

### CANOPIED DISPLAY CART

- 1 USE STEEL TEE PIPE FITTING TO CONNECT 18" AND 24" STEEL PIPES IN A STRAIGHT LINE.
- 2 SCREW PIPE ELBOWS INTO THE TOP OF THE 24" PIPES.
- 3 CONNECT TOP OF FRAMEWORK WITH 36" ROUND RODS SCREWED INTO THE PIPE ELBOWS
- 4 SCREW FLOOR FLANGES INTO THE BOTTOM OF THE 18" STEEL PIPES.
- 5 USE WOOD SCREWS TO FASTEN FLOOR FLANGES TO TOP OF ROLLING DISPLAY CART AT EACH OF THE FOUR CORNERS.
- 6 ADD CANOPY OVER THE TOP OF THE PIPE FRAMEWORK.
- 7 RUN A STRING OF GLOBE LIGHTS AROUND THE EDGE OF THE CANOPY.
- 8 SCREW THE 18" ROUND RODS INTO THE OPEN END OF THE TEE PIPE FITTING TO USE AS A PLACE TO HANG APPAREL.
- 9 SCREW ZINC HAT NUTS ONTO THE ENDS OF THE 18" RODS.
- 10 PLACE BAGS AND RECORDS ON TOP OF THE ROLLING CART.
- 11 PLACE FOLDED SHIRTS AND HATS ON THE LOWER SHELVES OF THE ROLLING CART.

### WOODEN FENCING

- 1 LAY DOWN TWO PIECES OF 8' COMMON BOARD PARALLEL TO EACH OTHER, 6 FEET APART.
- 2 FASTEN FENCE PICKETS TO THE COMMON BOARD, ABOUT 1 INCH APART FROM EACH OTHER, STARTING AT THE TOP. YOU SHOULD HAVE ROOM FOR 13-14, WITH SOME SPACE AT THE BOTTOM.
- 3 REPEAT STEPS 1 AND 2 UNTIL YOU HAVE ENOUGH FENCING FOR YOUR DISPLAY. MAKE SURE YOU HAVE AT LEAST TWO PANELS.
- 4 FASTEN PANELS AT A 90 DEGREE ANGLE TO ONE ANOTHER ON THE LONG SIDE.
- 5 STAND PANELS UP SO THAT THE SLATS ARE HORIZONTAL.
- 6 PLACE BENCHES IN FRONT OF STANDING PANELS.
- 7 HANG SHIRTS, HATS AND OTHER APPAREL FROM SLATS.
- 8 PLACE FOLDED SHIRTS AND HARD GOODS ON BENCHES.
- 9 ADD PROPS AND BAGS FOR A FINISHED LOOK.

## TIPS

- ✓ USE COLORS THAT ACCENTUATE THE SEASON: BOLD AND BRIGHT COLORS FOR SPRING, WARM PASTELS FOR SUMMER AND BROWN AND GOLD TONES FOR AUTUMN.
- ✓ GET CREATIVE WITH PLACEMENT OF APPAREL AND HARD GOODS – YOU CAN HANG HATS FROM A LADDER OR DOOR, ROLL UP SHIRTS IN A WOODEN CRATE OR BASKET, ARRANGE ITEMS ON TOP OF A BARREL, OR HANG SUNGLASSES FROM FENCE SLATS.
- ✓ ADD PANELS OF SHEER FABRIC FOR AN ELEGANT UPGRADE TO THE OVERALL LOOK.
- ✓ BAGS AND HATS ARE A PERFECT ADDITION FOR ANY OUTDOOR EVENT. BE SURE TO HAVE COORDINATING PIECES ON HAND WHEN ATTENDEES WANT TO COVER THEIR HEAD OR CARRY THEIR THINGS.
- ✓ GET IN CONTACT WITH EVENT ORGANIZERS TO GET LOGOS AND BRANDING ASSOCIATED WITH THE EVENT, AND INCORPORATE THOSE INTO YOUR DISPLAY COLORS AND APPAREL DECORATION.