



**UNIQUE
PLACEMENT**



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DESIGN INTENT:

The combination of the small logo above the pocket and the larger, bright embroidery on the collar creates a surprising impression and reinforces the brand.

TRADITIONAL TECHNIQUES TREND IS BASED ON:



SCREEN
PRINTING



HEAT
TRANSFERS



LASER
ETCHING



EMBROIDERY



PAD
PRINTING

425 CHOPHOUSE

UNIQUE PLACEMENT - EMBROIDERY / W644

TYPES OF MACHINES/EQUIPMENT USED: Tajima cuff hoop (pocket), Tajima #12 (collar)

MATERIALS USED: 75 Ballpoint Needle and RA Rayon thread with 1-layer cut-away backing

PROCESSES USED: Embroidery machine speed at 600

ADDITIONAL NOTES: Logo on pocket had to be centered

DISCLAIMER: The information contained on this card is for general reference purposes only. SanMar does not endorse or recommend any decoration process or embellishment technique. Decoration success is based on a variety of factors including the quality of the artwork, equipment, raw materials used and operator experience. All technical questions about the decoration process you intend to use should be directed to your trusted decorator or equipment and raw materials supplier.