CREATE DIGITAL LOGOED COLLECTIONS

CHALLENGE

Want to create digital, logoed collections for customers

SOLUTION

Place your logos on SanMar's images and use them in your presentations and emails

HOW TO

Visit www.sanmar.com and log in to your account. From the top navigation, hover over Marketing and select "Media Library." Click on "View Media Library."

Click on "Collections" in the top navigation bar. This opens a box that lists the different collections of images and marketing materials available for you to use and share. Select the collection that meets your needs.

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For images without logos, look through any of the selling occasions. There you'll find styled product laydowns, full product displays and the full InDesign files for the guides. For non-logoed images, look for file names that include "No Logos."

Click the checkbox next to the files you want to work with. You can select more than one at a time. When you have chosen all of the files, select 'Download." Select the resolution you want and click "Download." The files will then save to your computer.

Once you have the files, use Photoshop to add logos to the images.

Pro Tip: To create individual, logged products, you can either add logos from the product's page or in the Design Center on www.sanmar.com.