# SHARE AND CUSTOMIZE E-CATALOGS AND PDFS

## CHALLENGE

You need to electronically share all or part of a catalog or guide with your customer

## SOLUTION

Share all or part of one of SanMar's catalogs, guides or selling occasions

## HOW TO

Select "E-Catalogs and PDFs" from the Marketing tab.

Scroll through the listings of catalogs, guides and selling occasions. Once you find the PDF that you want, there are some options for downloading, sharing and customizing.

To download a PDF, select either "Download PDF" or "Download Unpriced PDF." These links are listed below the image of the catalog or guide.

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**Marketing**

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Logoizer
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**Catalogs**
Generic Catalogs
Custom Catalogs
E-Catalogs and PDFs

**Media Library**

**Samples**

**Display & Hangers**

### E-Catalogs and PDF's

Catalog PDFs save you time and money. Download entire catalogs below or select single-page downloads. Use the PDF files on your own website or create your own customized catalog. Please note, a ZOOMcustom account is required.

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**2020 Apparel, Bags & Caps Catalog**

Our full-line *Apparel, Bags & Caps* catalog will help build your business with over 255 new looks and hundreds of sales-generating styles.

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Customize Your E-Catalog >
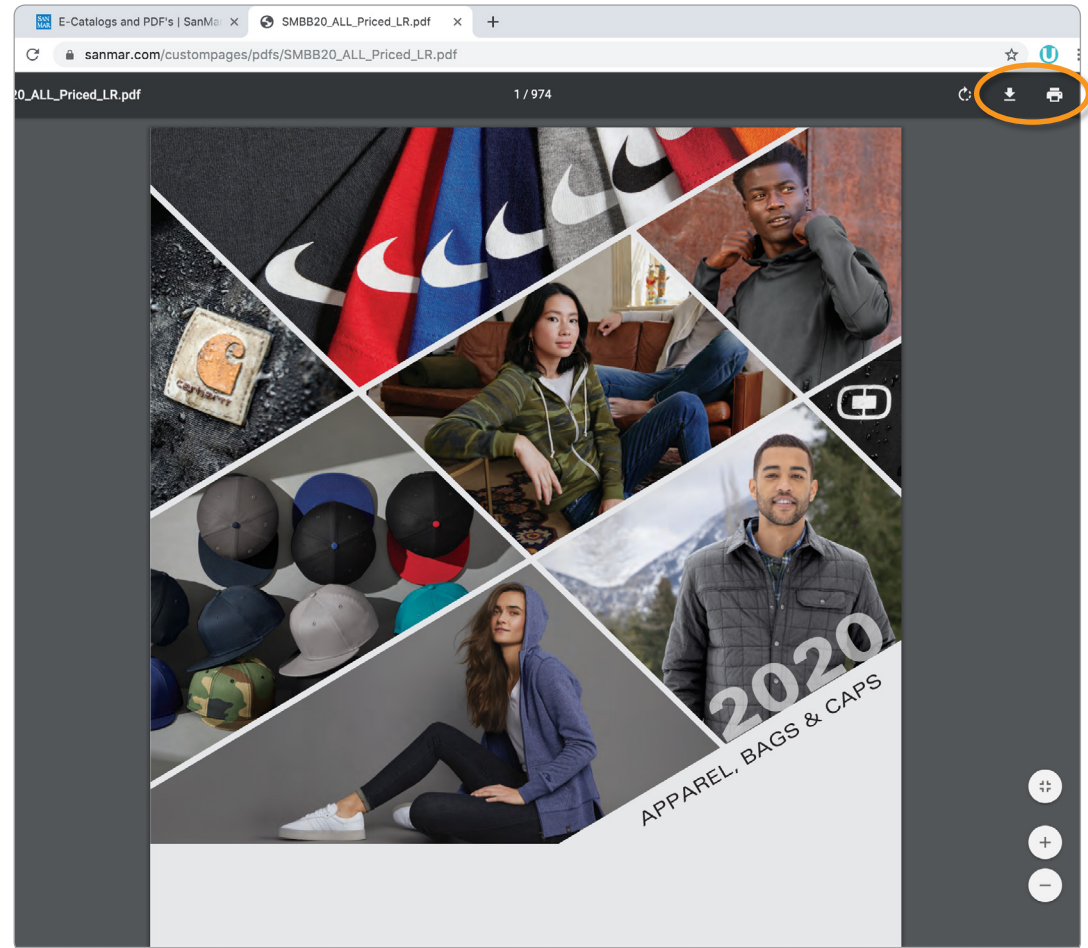Unpriced 2020 Apparel, Bags and Caps Catalog >

**2020 Essentials Catalog**

Featuring proven sales-winners and select new styles, the 2020 *Essentials* catalog is designed to help grow your bottom line with existing customers and new prospects.

# SHARE AND CUSTOMIZE E-CATALOGS AND PDFS

When you click on the link, it opens the PDF in a new browser window. From here, you can share the PDF by copying the URL and pasting it into an email, message or social post.

You can also download the PDF to your computer by clicking on the arrow in the upper right-hand corner, or print the PDF by clicking on the printer icon.

# SHARE AND CUSTOMIZE E-CATALOGS AND PDFS

To customize the catalog or guide you must first log in to sanmar.com. Next, decide if you want to use the priced or unpriced version. Then, click on "Customize Your E-Catalog" or "Unpriced Catalog." (Please note, a ZOOMcustom account is required to customize the PDF)

Start by naming your catalog. The name you choose will become part of the catalog URL. If you change the name of the catalog, the URL will change. We recommend including your company name.

# SHARE AND CUSTOMIZE E-CATALOGS AND PDFS

Add your contact information or you can choose to leave this area blank. The information will appear in the corner of your catalog. Enter your information and choose to add your logo, in you'd like. When you are finished, click "Save."

Add your logo or catalog cover by selecting one of the options and uploading the image file from your computer. Resize your logo image by selecting it and then clicking and dragging the corner of the image to make it bigger or smaller. You can then move your logo to your desired location on the cover. If you are uploading a cover, be sure that the image has the same dimensions of the catalog's cover. When you have uploaded and placed your image, click "Next."



ADD YOUR CONTACT INFORMATION

- No Contact Information
- ● Custom Contact Information
- Contact Information From My Profile

Logo Type
- No logo
- Use the logo on my profile
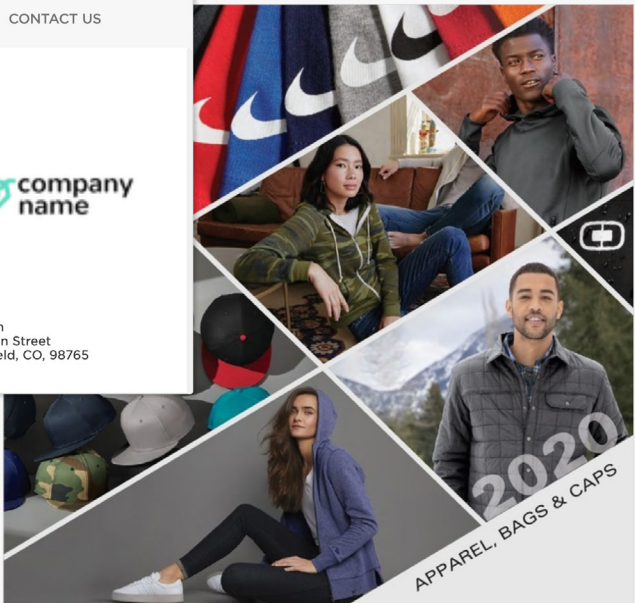- ● Use uploaded logo

Contact Information:

Jill Smith
1234 Main Street
Springfield, CO, 98765
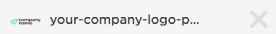
SAVE

CONTACT US

company name

Jill Smith
1234 Main Street
Springfield, CO, 98765



ADD YOUR LOGO OR CATALOG COVER

- None
- Use the logo on my profile
- ● Upload new logo
  * Please use .png or .jpg only

  your-company-logo-p...  ✕

  Remove White

- Upload a cover

BACK    NEXT

TIPS!

Resize Logo: Click and drag the corner of your logo to make it bigger or smaller.

Move Logo: Click and drag the center of your logo to move it into a new position.

Upload Cover: Upload an image that has the same dimensions of this cover.

company name

# SHARE AND CUSTOMIZE E-CATALOGS AND PDFS

Now you're ready to share your e-catalog or guide.

• Copy the URL listed in the box below "Share your catalog now!" You can then post that link in an email, social post, etc.

• Email the PDF by selecting the "Email" button. Your computer's default email program will open an email message with an auto generated subject line and message that includes a link to your PDF.

• Embed the catalog in your website by clicking the "Embed" button. You can then copy the embed code and paste it into the code on your site.

• Share on social media by clicking on the social platform's icon. You can choose from Facebook, Twitter, LinkedIn and Pinterest.