

UTILIZE SELLING GUIDES



CHALLENGE

Need an inspirational collection of products for a specific business event or market



SOLUTION

Order and share SanMar's selling occasions with your customer



HOW TO

SanMar's selling occasions provide curated product collections that are focused on specific topics, such as retail merchandising, business uniforming and school sales. You can order physical copies of these guides on sanmar.com.


To order one of our selling occasions, simply visit www.sanmar.com and log in to your account. Then, hover your mouse over the "Marketing" tab near the top of the page. From there, select "Generic Catalogs" under the Catalogs header.

The screenshot displays the SanMar website's navigation and product categories. At the top, the SanMar logo is on the left, and user account information (Welcome sanmar, Your AE is: DESTINY SWIFT, X.5401) and a shopping box (0 piece(s), Subtotal: \$0.00) are on the right. Below the header is a blue navigation bar with tabs for Products, Marketing, Resources, and Sale. A search bar is located on the right side of this bar. The main content area is divided into several sections: a left sidebar with product categories (NEW, Brands, T-Shirts, etc.), a central 'Marketing Tools' section, a 'Catalogs' section with 'Generic Catalogs' highlighted by an orange circle, and a 'Media Library Improved' section. Below these are sections for 'Marketing', 'Resources', 'Sale', and 'About SanMar'. The footer contains links for About SanMar, Terms of Use, Privacy Policy, Product Recalls, Contact Us, Careers, and Supply Chain Disclosure, along with social media icons for Facebook, Twitter, Instagram, Pinterest, and YouTube. A copyright notice for 2019 SanMar Corp. is also present.

UTILIZE SELLING GUIDES

Browse through the available selling occasions by scrolling down the page. You can click on an image to see a quick view of the catalog.


Quick View



REG19FA NEW
2019 Retail Merch Guide

Product Details **Inventory & Pricing**

Starting at **\$0.00** [Check Inventory and Pricing](#)


Color selected:  2019

[Add To Compare](#)

[View full Product Details](#)

A market showcase that captures the experience of what you do will inspire your customers to tell your story for you. Our Retail Merchandising Guide features curated apparel options and innovative display ideas for the fitness, hospitality, tourism and employee store markets. 8 pages. Available September 2019.

When you have decided on a selling occasion to order, click on its name to go to the ordering page.





Welcome sanmar
Your AE is: DESTINY SWIFT
X.5401

[My SanMar](#) [Contact](#) [Saved Shopping Box](#) [Logout](#)


[Products](#) [Marketing](#) [Resources](#) [Sale](#)

[Home](#) > [Generic Catalogs](#) > 2019 Retail Merch Guide



REG19FA NEW
2019 Retail Merch Guide

Starting at: **\$0.00** [ORDER GENERIC CATALOG](#)

Color selected:  2019

[Product Description](#)

A market showcase that captures the experience of what you do will inspire your customers to tell your story for you. Our Retail Merchandising Guide features curated apparel options and innovative display ideas for the fitness, hospitality, tourism and employee store markets. 8 pages. Available September 2019.

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Select "Order Generic Catalog" to be taken to the inventory page. Type the number that you would like delivered into the box next to the warehouse you would like to send your order. Click "Add to Shopping Box" and then "Checkout."

If you have any questions or would like to work with SanMar's Customer Service Team to complete your order, call 800.426.6399.

RETAIL MERCHANDISING GUIDE

Color selected: 2019 [Add To Shopping Box](#)

| Pricing | OSFA |
|-----------------|------|
| Piece Price: \$ | 0.00 |
| Dozen Price: \$ | 0.00 |
| Case Price: \$ | 0.00 |
| Case Size | 250 |

| Warehouse | OSFA |
|---|---------------------------|
| Seattle, WA (Primary Warehouse) | 500+ <input type="text"/> |
| Dallas, TX | 500+ <input type="text"/> |
| Reno, NV | 500+ <input type="text"/> |
| Robbinsville, NJ | 500+ <input type="text"/> |
| Jacksonville, FL | 500+ <input type="text"/> |
| Minneapolis, MN | 500+ <input type="text"/> |
| Phoenix, AZ | 500+ <input type="text"/> |
| Cincinnati, OH | 500+ <input type="text"/> |

OSFA

[Place Backorder](#) [Add To Shopping Box](#) [Proceed To Checkout](#)

Pro Tip: You can download electronic versions of SanMar's selling occasions from the "E-Catalogs and PDFs" section of SanMar's website. You can also download the images (with and without logos) and working files for the selling occasions in SanMar's Media Library.