UTILIZE SELLING GUIDES



CHALLENGE

Need an inspirational collection of products for a specific business event or market



SOLUTION

Order and share SanMar's selling occasions with your customer



HOW TO

SanMar's selling occasions provide curated product collections that are focused on specific topics, such as retail merchandising, business uniforming and school sales. You can order physical copies of these guides on sanmar.com.

To order one of our selling occasions, simply visit www.sanmar.com and log in to your account. Then, hover your mouse over the "Marketing" tab near the top of the page. From there, select "Generic Catalogs" under the Catalogs header.



UTILIZE SELLING GUIDES

Browse through the available selling occasions by scrolling down the page. You can click on an image to see a quick view of the catalog.

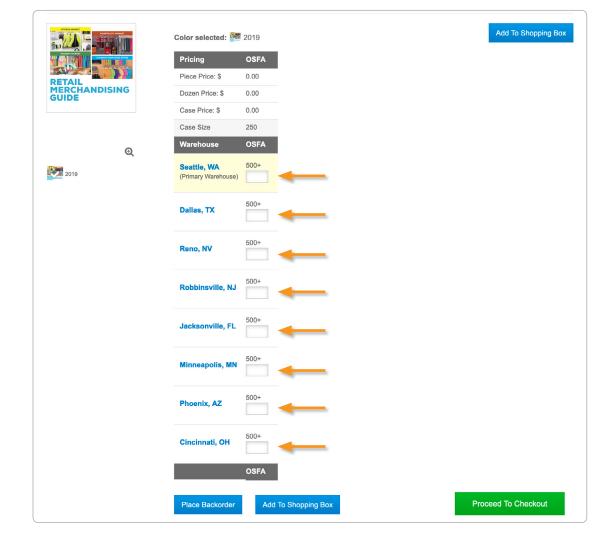
When you have decided on a selling occasion to order, click on its name to go to the ordering page.

				×
	REG19FA NEW 2019 Retail Merch Guide Product Details Inventory & Pricing			
RETAIL MERCHANDISING GUIDE	Starting at \$0.00 Color selected: 20	19	Check Inventory	and Pricing
A market showcase that captures the experience of what you do will inspire your customers to tell your str Retail Merchandising Guide features curated apparel options and innovative display ideas for the fitness, and employee store markets. 8 pages. Available September 2019.				
	View full Product De	atails		
SANMAI	Welcome s Your AE is: X.5401	anmar : DESTINY SWIFT	My SanMar ▼	Contact ▼ Saved Shopping Box Logout
Products	Marketing			
		Resources	Sale	Search for Products, Stock or Pricing $ {\sf Q} $
Home > Generic Catalogs > 201	_		REG19FA NEW 2019 Retail Mercl Starting at : \$0.00	
Home → Generic Catalogs → 201	9 Retail Merch Guide		REG19FA NEW 2019 Retail Mercl Starting at : \$0.00 Color selected: 2019	h Guide
Home Generic Catalogs 2019	P Retail Merch Guide		REG19FA NEW 2019 Retail Mercl Starting at : \$0.00	h Guide

UTILIZE SELLING GUIDES

Select "Order Generic Catalog" to be taken to the inventory page. Type the number that you would like delivered into the box next to the warehouse you would like to send your order. Click "Add to Shopping Box" and then "Checkout."

If you have any questions or would like to work with SanMar's Customer Service Team to complete your order, call 800.426.6399.



Pro Tip: You can download electronic versions of SanMar's selling occasions from the "E-Catalogs and PDFs" section of SanMar's website. You can also download the images (with and without logos) and working files for the selling occasions in SanMar's Media Library.