Our 5 Favorite Collaboration Tools

Collaborating with colleagues while you're not in the same room becomes a real challenge. If you're working with big print files or video, sharing the work you're doing can quickly get cumbersome. It's just easier to respond to ideas in the moment! Luckily, technology exists to help remote teams work together to develop ideas across great distances in real-time.

Here are 5 of our favorite tools for team collaboration:

WORKFRONT

A web-based project management service designed for large teams to track and view projects together.

Benefits: Built-in proofing tools allow multiple users to view and comment on the same content in real time

Drawbacks: User interface takes some getting used to and initial setup can be time-consuming

Cost: Paid pricing based on the size of the group using it

Website: www.workfront.com

ASANA

Cloud-based work management software used to assign tasks and track the progress of overall projects

Benefits: Integrates with many third-party applications and customizable dashboards for each user

Drawbacks: No time-tracking features and limited built-in proofing tools

Cost: - Free version available for smaller teams

      - Paid packages starting at $10.99/month

Website: asana.com

QUIP

A web-based shared interactive document platform with
built-in communication tools.

Benefits: Support on multiple platforms and mobile devices, live updates,
and allows multiple users to access the same document at the same time

Drawbacks: No fully-functional free version available

Cost: Paid pricing starts at $10 per user, per month

Website: quip.com

GOOGLE DOCS

This cloud-based editing tool allows real-time collaboration on
documents of all kinds.

Benefits: Documents created integrate easily across Google's
suite of applications

Drawbacks: Does not integrate with third-party cloud storage services

Cost: - Free for any Google user

　　　- Prices starting at $6/month for added G Suite business features

Website: google.com/docs/about/

FRAME.IO

A streaming video service used for collaborating on video content
throughout the duration of a project in a familiar interface.

Benefits: User friendly, each review comment is time-coded,
and integrates with third-party editing software

Drawbacks: Not equally compatible with all web browsers

Cost: Paid pricing starting at $19/month based on the number of users

Website: frame.io