

SHARE BRAND AND PRODUCT VIDEOS



CHALLENGE

Need to easily share videos with staff and customers



SOLUTION

View and share SanMar's collections of informative brand and product videos



HOW TO

There are three options to find and share SanMar's videos through the Media Library, Vimeo or a product's page.

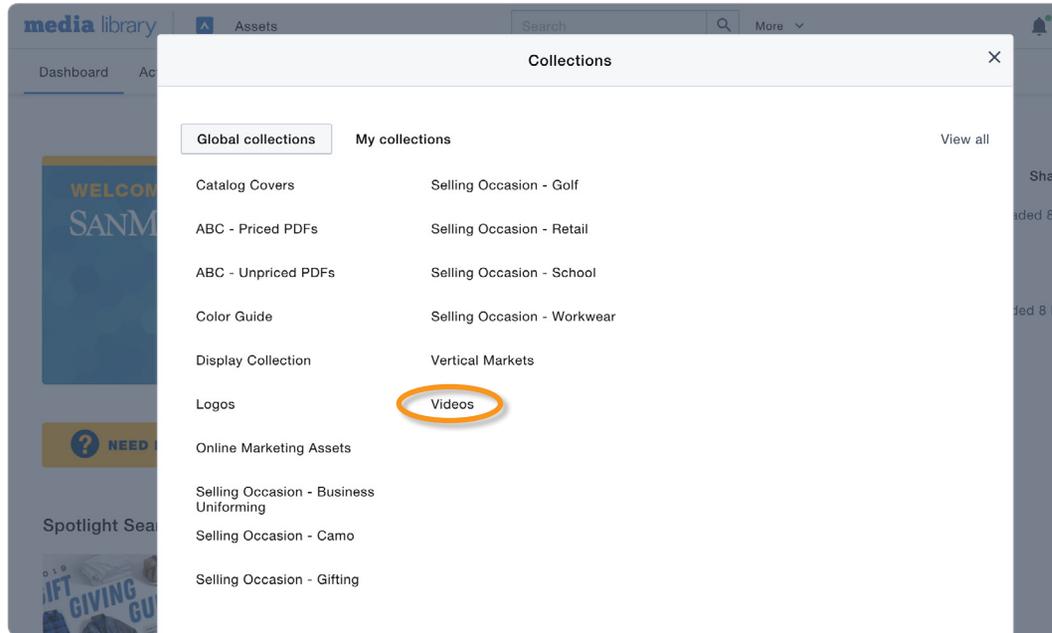
Option 1: Media Library

Log in to sanmar.com

Select "Media Library" from the Marketing tab and click on "View Media Library."

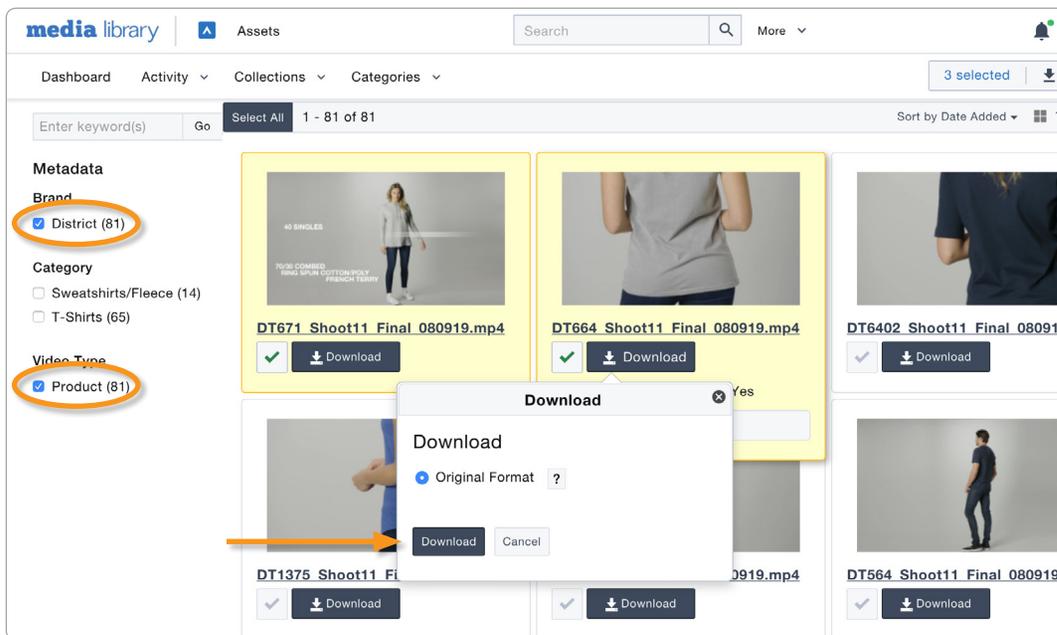
The screenshot shows the SanMar website interface. At the top, the SanMar logo is on the left, and user information (Welcome sanmar, Your AE is: DESTINY SWIFT X.5401) and navigation links (My SanMar, Contact, Saved Shopping Box, Logout) are on the right. Below the header is a navigation bar with tabs for Products, Marketing, Resources, and Sale. A search bar is located on the right side of this bar. The Marketing tab is active, displaying a grid of links under the heading "Marketing Tools". The "Media Library Improved" link is circled in orange. Other links in the grid include Custom Websites, Generic Websites, Design Center, Logolizer, Price Lists, Catalogs, Generic Catalogs, Custom Catalogs, E-Catalogs and PDFs, Samples, and Display & Hangers. Below the grid is a promotional banner for "SHOP NIKE POLOS" featuring a golf club and a person. At the bottom of the page, there are social media icons and a footer with copyright information.

SHARE BRAND AND PRODUCT VIDEOS



Choose “Collections” from the top navigation bar and then click on “Videos.”

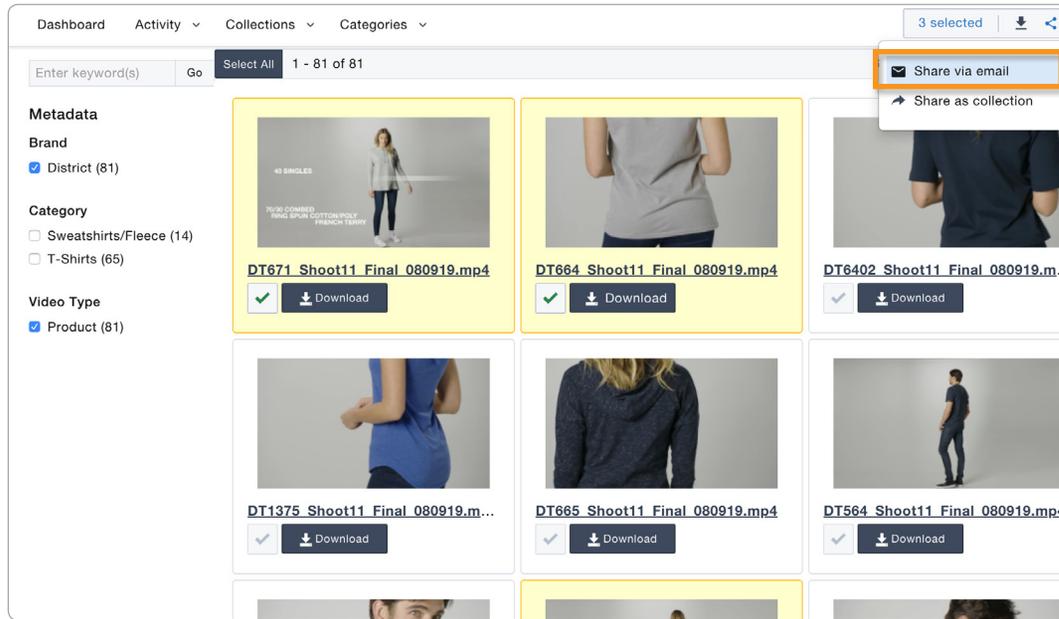
Narrow your search result by selecting options in the left-hand navigation. For example, click on “District” and “Product.”



Select the videos you want to share by clicking on the checkbox below the image.

If you choose to download the videos, simply click on “Download” on one of the selected videos.

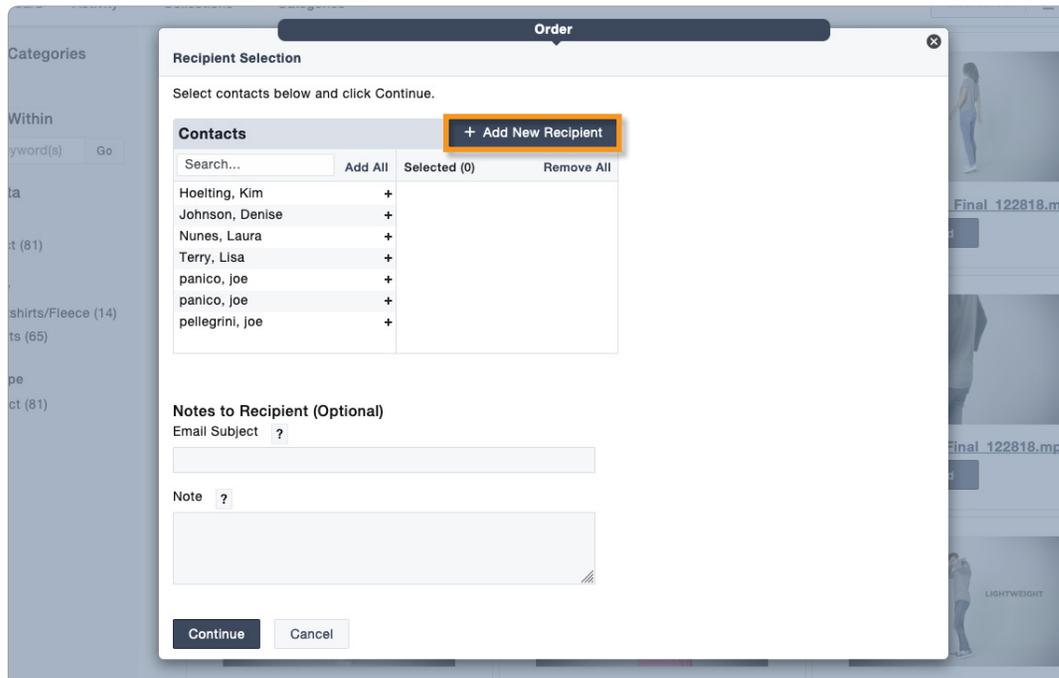
SHARE BRAND AND PRODUCT VIDEOS



To share the videos in an email, select the share button in the upper right-hand corner and then click on “Share via email.”

Click “Add New Recipient” to add new email addresses to your contacts list. Once you have filled in their name and email address, click “Continue.”

Select the contacts you want to share the images with, add an email subject line and your email’s message, and then click “Continue” to share the videos.



SHARE BRAND AND PRODUCT VIDEOS

The screenshot shows a video player for a video titled "Apparel Categories" from the channel "SanMar". The video is 02:40 long. Below the player, there is a description: "Join us for a quick rundown of the different broad categories of apparel, from t-shirts to wovens to accessories and everything in between. Uploaded 1 month ago". To the right of the video player, there is a "Follow" button, the channel name "SanMar", and a bio: "Created by Company Casuals 5 years ago". Below the bio, it says "Based in Seattle, Washington, SanMar is the nation's premier supplier of wholesale imprintable clothing and accessories. Visit us at sanmar.com". There is a "BROWSE THIS CHANNEL" section with a list: "972 Videos", "33 Followers", and "1 Moderator". Below that is a "SHOUT BOX" section with a post from "HighPoint Val" 8 months ago.

Option 2: Vimeo

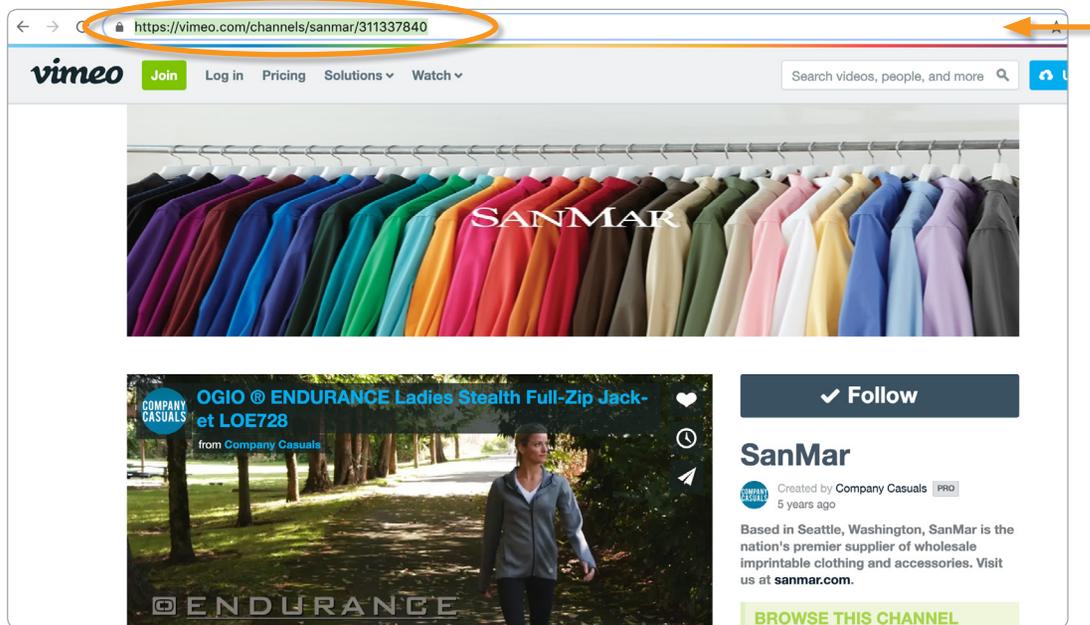
Visit www.vimeo.com/channels/sanmar.

Click on the "Videos" link under "Browse this Channel."

Select on the magnifying glass above the videos. A search box will appear – this allows you to search within the video results on channel. Type a keyword, like "OGIO" into the box and click on "Search."

The screenshot shows the Vimeo channel page for "SanMar / Videos". At the top, there is a search bar with a magnifying glass icon. Below the search bar, there is a "Search within these results" section with a search box containing the text "OGIO" and a "Search" button. To the right of the search bar, there is a "BROWSE VIDEOS" section with a video thumbnail for "SanMar" by Company Casuals, which has 972 videos. Below the search bar, there is a "BROWSE THIS CHANNEL" section with a list: "972 Videos", "33 Followers", and "1 Moderator". Below the search bar, there are four video thumbnails: "Promotional Apparel Markets: Health Care", "Choosing the Right Bag", a blue t-shirt, and a man in a black shirt.

SHARE BRAND AND PRODUCT VIDEOS

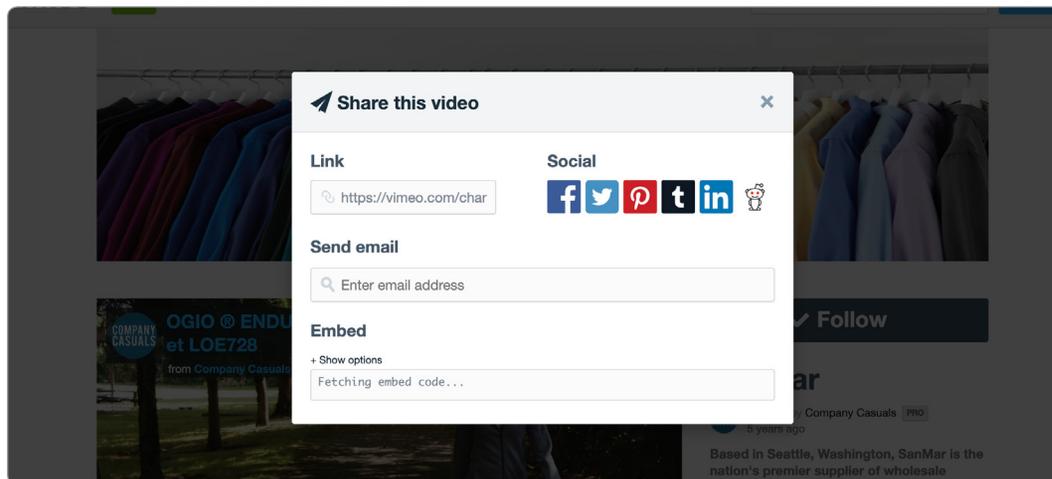


Click on the video you would like to watch and share. From here, there are multiple choices for sharing.

1) Copy the URL that's in your browser window's address bar. You can now paste that web address into an email, text message, website, etc.

2) Click on the share icon that's on the video's image (it looks like a paper airplane). From here you can:

- Copy the video's link.
- Send an email with the video link by entering an email address.
- Copy the embed code to then be added to code on a website.
- Share on social media by clicking on the social platform's icon. You can choose from Facebook, Twitter, Pinterest, Tumblr, LinkedIn and Reddit.



Pro Tip: We also have an end-user-friendly channel on Vimeo called Company Casuals. You can find it at www.vimeo.com/channels/companycasuals.

SHARE BRAND AND PRODUCT VIDEOS

Option 3: Product Pages

Many of the products on sanmar.com feature videos on their pages.

To share a video from a product page, first find the product you're interested in on sanmar.com.

Look at the column of product images on the left-hand side of the page. The video will be listed at the bottom of the column. Click on the video.

Click on the share icon that's on the video's image (it looks like a paper airplane). From here you can:

- Copy the video's link.
- Send an email with the video link by entering an email address.
- Copy the embed code to then be added to code on a website.
- Share on social media by clicking on the social platform's icon. You can choose from Facebook, Twitter and Pinterest.

The screenshot shows the product page for the LOE720 OGIO® ENDURANCE Ladies Crux Soft Shell jacket. The page layout includes a navigation bar at the top with links for Products, Marketing, Resources, and Sale, along with a search bar. The main content area features a large central image of a woman wearing the jacket, a vertical column of smaller images on the left, and a detailed product description on the right. The product description lists features such as water-resistance, wind-resistance, stretch, and reflective details. A video player is highlighted with an orange circle at the bottom of the image gallery. The video player has a play button icon and a share icon (a paper airplane) in the top right corner.

Products Marketing Resources Sale Search for Products, Stock or Pricing Q

Home Activewear Performance OGIO® ENDURANCE Ladies Crux Soft Shell

LOE720
OGIO® ENDURANCE Ladies Crux Soft Shell

Starting at : \$39.99 [Check Inventory and Pricing](#)

Ladies Sizes: XS-4XL

Color selected: Blacktop

Blacktop Gear Grey

Product Description
WATER-RESISTANT
WIND-RESISTANT
STRETCH
TONAL EMBOSSED O PATTERN
REFLECTIVE DETAILS

- 100% poly stretch shell bonded to textured grid fleece with a laminated film insert for wind and water resistance
- 3,000MM fabric waterproof rating
- 3,000G/M2 fabric breathability rating
- Waterproof center front zipper
- Articulated shaping for ease of movement
- Reflective OGIO Endurance heat transfer label for tag-free comfort
- Zip-through collar
- Embossed O pattern at back
- Reflective stacked O heat transfers at back
- Lower front zippered pockets with textured welding details
- Set-in sleeves with shaped cuffs
- Reflective O Endurance heat transfer at left sleeve
- Slight drop tail hem with reflective O heat transfer at front right hem

The purchase of branded and private label products are subject to certain guidelines. For more information about these requirements, see our [branded and private label sales policies](#).

Found on page 761 of 2019 Apparel, Bags & Caps Catalog

Product Spec Sheet [f](#) [t](#) [p](#)

[Product Measurements](#)

[Product Images \(Hi-Res\)](#)

[Email this page](#)

[Create a Flyer](#)