We're In This Together

TOOLS & RESOURCES TO STAY CONNECTED

- COVID-19 updates on sanmar.com
- Form for the Stronger Together mask-making project

RESOURCE SECTIONS

- Working from Home
- Communicating with Customers
- Social Media Tips

- Virtual Presentation Tools
- Selling Tools
- Zoom Backgrounds



WORKING FROM HOME

DOWNLOADABLE PDFS

- 14 Ways to Make 14 Days at Home Work For You
- The Dos and Don'ts of Virtual Meetings
- Navigating Difficult Conversations
- <u>Top 5 Virtual Conferencing Tools</u>
- Our 5 Favorite Collaboration Tools
- Cybersecurity in Uncertain Times

VIDEOS

- Staying Connected Setting Routines
- Staying Connected –
 Managing Interruptions

SOCIAL MEDIA ASSETS

Working from Home



COMMUNICATING WITH CUSTOMERS

DOWNLOADABLE PDFS

- When Your Customer's Event is Canceled
- <u>Tips for Better Business Storytelling</u>
- Writing Compelling Email Content
- <u>5 Ways to Tell a Better Story</u>
- Why Storytelling is Essential
- Communicating in a Crisis

VIDEOS

 Staying Connected – Communicating With Customers

SOCIAL MEDIA ASSETS

Communicating with Customers



SOCIAL MEDIA TIPS

DOWNLOADABLE PDFS

- Engaging Your Community
- Communication During Crisis
- Networking on Social Media
- Content Generation Engine
- Managing Engagement
- Creating a Content Calendar

PODCAST

Making the Most of Social Media

VIDEO

Staying Connected – Social Media Tips

SOCIAL MEDIA ASSETS

Social Media Tips



VIRTUAL PRESENTATION TOOLS

DOWNLOADABLE PDFS

- Looking Good on Video Calls
- Making the Most of a Virtual Meeting
- Livestreaming for Beginners
- Making a Webcast
- Ordering Samples
- Ordering Presentation Boxes

VIDEOS

- Staying Connected Virtual Meetings
- Staying Connected Video Conferencing
- Staying Connected Presenting Virtually

SOCIAL MEDIA ASSETS

Virtual Presentations



SELLING TOOLS

DOWNLOADABLE PDFS

- Industries Still Buying
- Compare & Share on SanMar.com
- Adding a Logo to a Product Photo
- Product & Lifestyle Images
- Share Product Videos
- e-Catalogs & PDFs
- Curated Product Collections
- Digital Logoed Collections
- Essential Style Lookbooks
- Vertical Market Presentations
- Decorating Face Covers

PRE-BUILT FLYERS

- Grocery Teams
- Made in the USA
- Looks for Virtual Meetings
- Looks for Working From Home
- Self-Care Styles
- Team Spirit
- Law Enforcement
- Construction
- Summer Style

SOCIAL MEDIA ASSETS

■ Selling Tools