Jolly Holidays



### **2020 TREND GUIDE TO GIFT GIVING**



## Jolly Holidays Mood Boosters

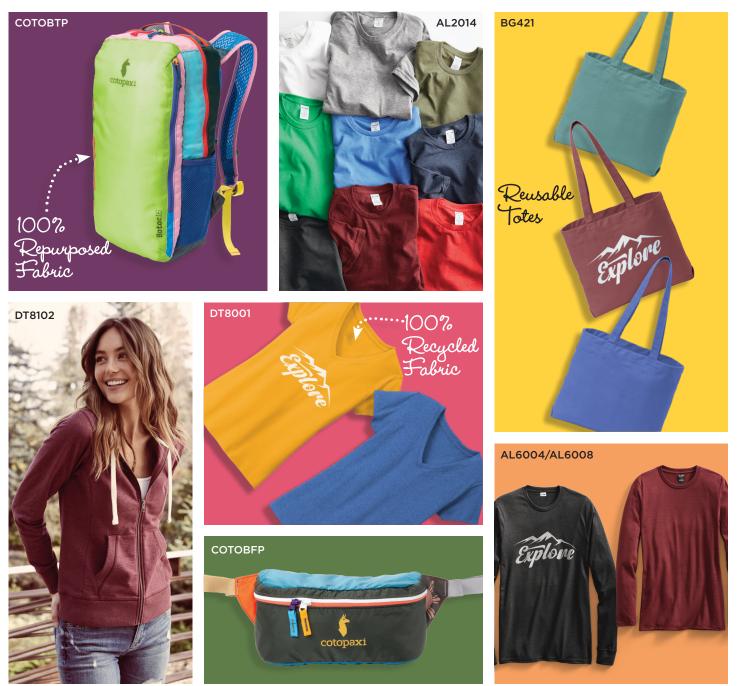
**TREND ALERT!** Give joy this season with bright colors and cozy fabrics. Mood boosters encourage happiness and optimism.



L130 Port Authority® Ladies Cozy 1/4-Zip Fleece \$39.98 | J851 Port Authority® Packable Puffy Vest \$49.98 | BP45 Port Authority® Faux Fur Blanket \$49.98 | T425 Champion® Heritage 6-Oz. Jersey Tee Inquire for Pricing | CP90 Port & Company® Knit Cap Inquire for Pricing | LNEA101 New Era® Ladies Heritage Blend V-Neck Tee \$10.98 | BP43 Port Authority® Flannel Sherpa Blanket \$44.98 | W668 Port Authority® Plaid Flannel Shirt \$31.98 | BA5953 Nike Brasilia Gym Sack \$16.00

## Jolly Holidays Mindful Giving

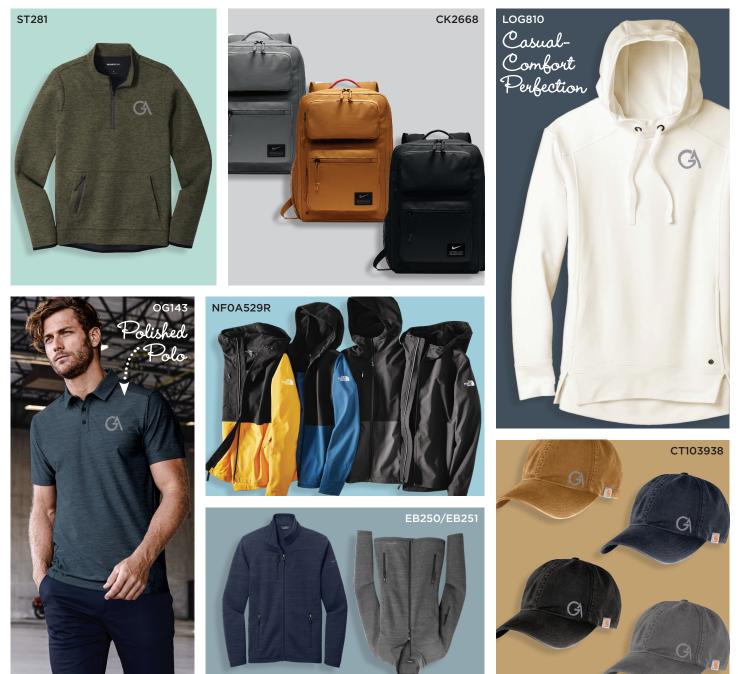
**TREND ALERT! #SUSTAINABILITY.** This year, gifts with a purpose will dominate wish lists.



COTOBTP Cotopaxi Batac Backpack \$60.00 | AL2014 Allmade® Unisex Tri-Blend V-Neck Tee \$10.98 | BG421 Port Authority® Beach Wash™ Tote Inquire for Pricing | AL6004/AL6008 Allmade® Unisex Tri-Blend Long Sleeve Tees \$13.98 | COTOBFP Cotopaxi Bataan Hip Pack \$30.00 | DT8001 District® Women's Re-Tee™ V-Neck Inquire for Pricing | DT8103 District® Women's Re-Fleece™ Full-Zip Hoodie \$29.98

## Jolly Holidays **Elevated** Active Weat Soft touches and comfortable cuts offer the perfect mix of elegant comfort

TREND ALERT! Luxe "tailored" styles with the perfect mix of elegant comfort.



ST281 Sport-Tek® Triumph 1/4-Zip Pullover \$49.98 | CK2668 Nike Utility Speed Backpack \$75.00 (R) | LOG810 OGIO <sup>®</sup> Ladies Luuma Pullover Fleece Hoodie \$59.98 | CT103938 Carhartt<sup>®</sup> Cotton Canvas Cap \$16.99 (C/R) | EB250/ EB251 Eddie Bauer® Sweater Fleece Full-Zips \$69.98 | NF0A529R The North Face® Castle Rock Hooded Soft Shell Jacket \$135.00 | OG143 OGIO® Slate Polo \$35.98

# Jolly Holidays Gift Giving Trends



### **Focus on Family Time**

A decrease in the experience gift market means an increase in meaningful physical gifts that foster a sense of togetherness.

#### Think **Sustainably**

Disposable, singleuse plastic gifts are out this year. What's in?

Cozy comforts that help us settle in for a long winter.

### Seek the **Great Outdoors**

The popularity of outdoor activities has risen through the roof in the last year, and we're not letting a little rain or snow stop us from enjoying our time outside

PORT AUTHORITY

























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